

# *The Coming Era of Compact Development*

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National Center for Smart Growth  
University of Maryland

# GROWING COOLER

THE EVIDENCE ON URBAN DEVELOPMENT AND CLIMATE CHANGE



 **Urban Land  
Institute**

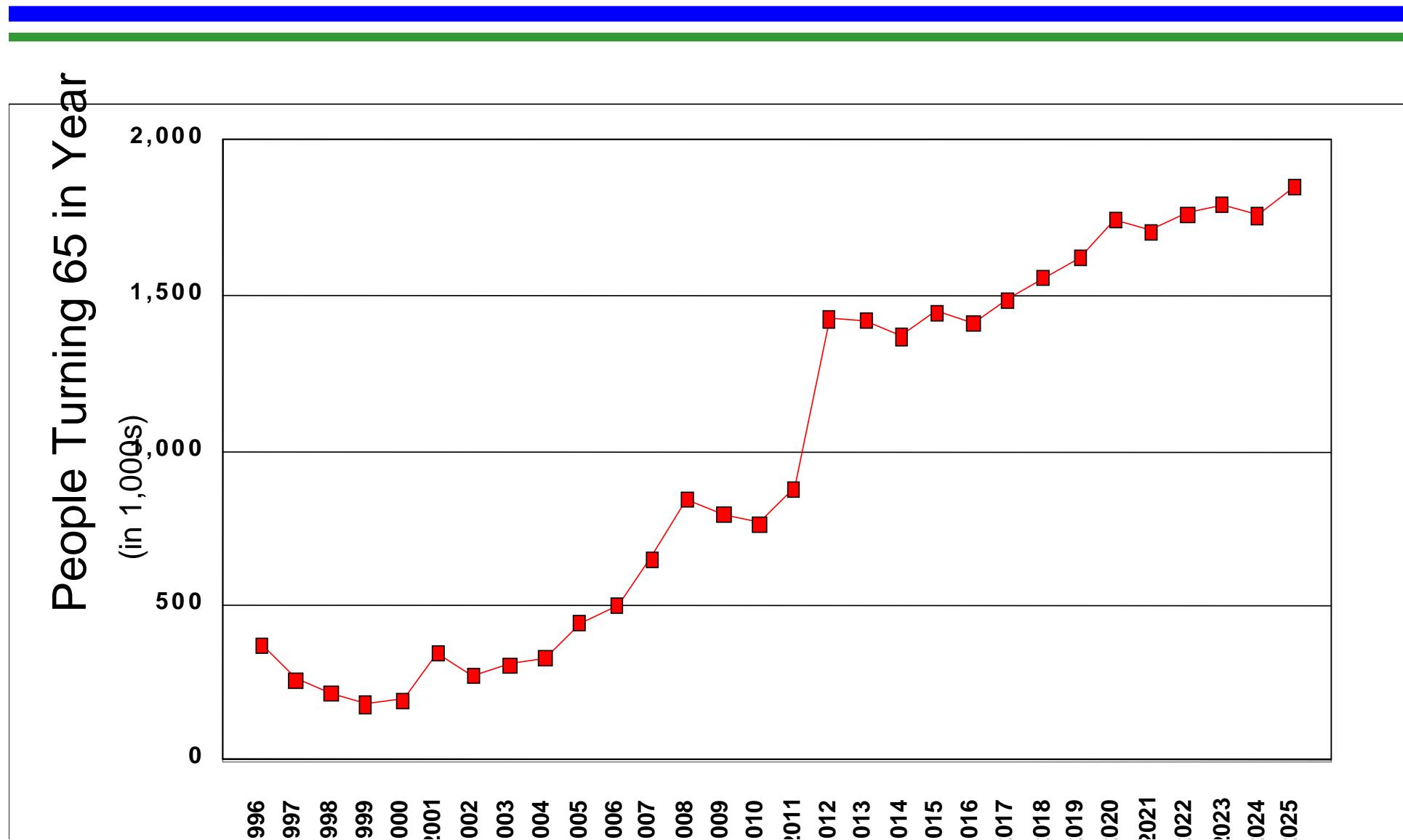
**REID EWING**  
**KEITH BARTHOLOMEW**  
**STEVE WINKELMAN**  
**JERRY WALTERS**  
**DON CHEN**

# Factors Moving U.S. Toward Compact Development

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- Demographic Transformation
- Oil Production Peaking
- Global Warming
- Obesity Epidemic
- Infrastructure Crisis

# Silver Tsunami



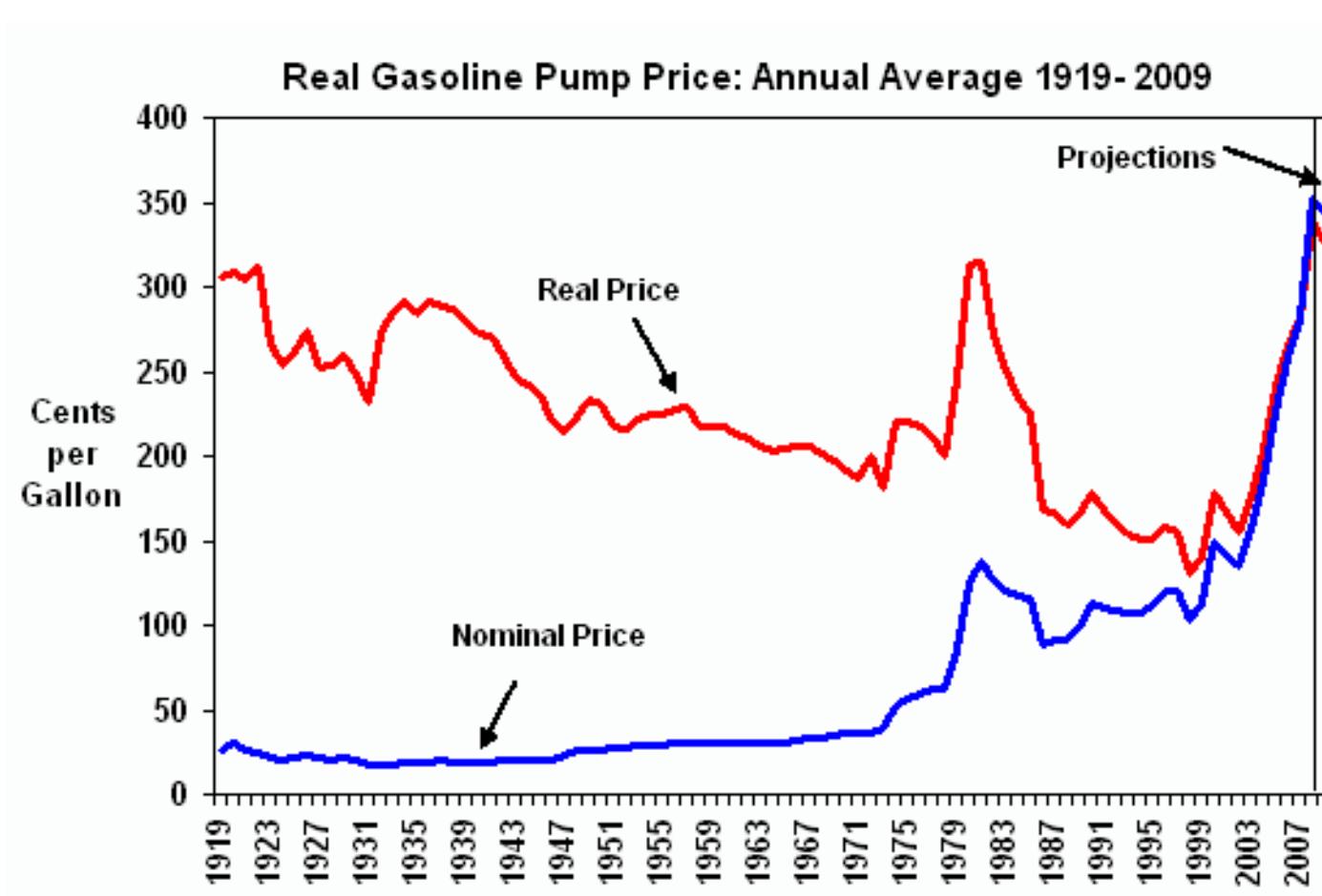
# Decline in Households with Kids

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<u>Household</u>	1960	2000	2025
With Children	48%	33%	28%
Without Children	52%	67%	72%
<i>Single</i>	13%	26%	28%

Source: Census for 1960 and 2000, 2025 adapted from Martha Farnsworth Riche, How Changes in the Nation's Age and Household Structure Will Reshape Housing Demand in the 21st Century, HUD (2003).

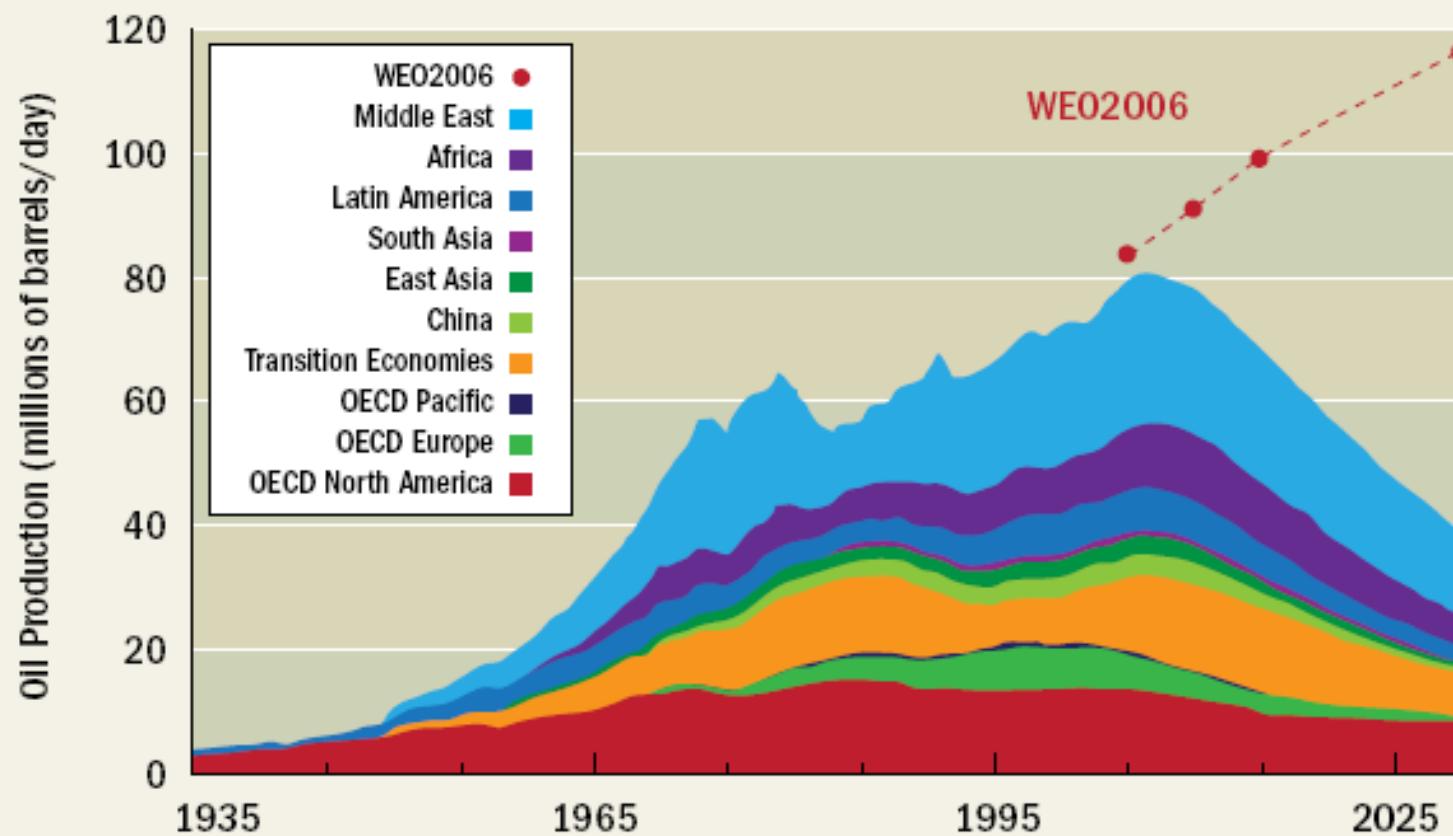
# Gas Price Bubble?



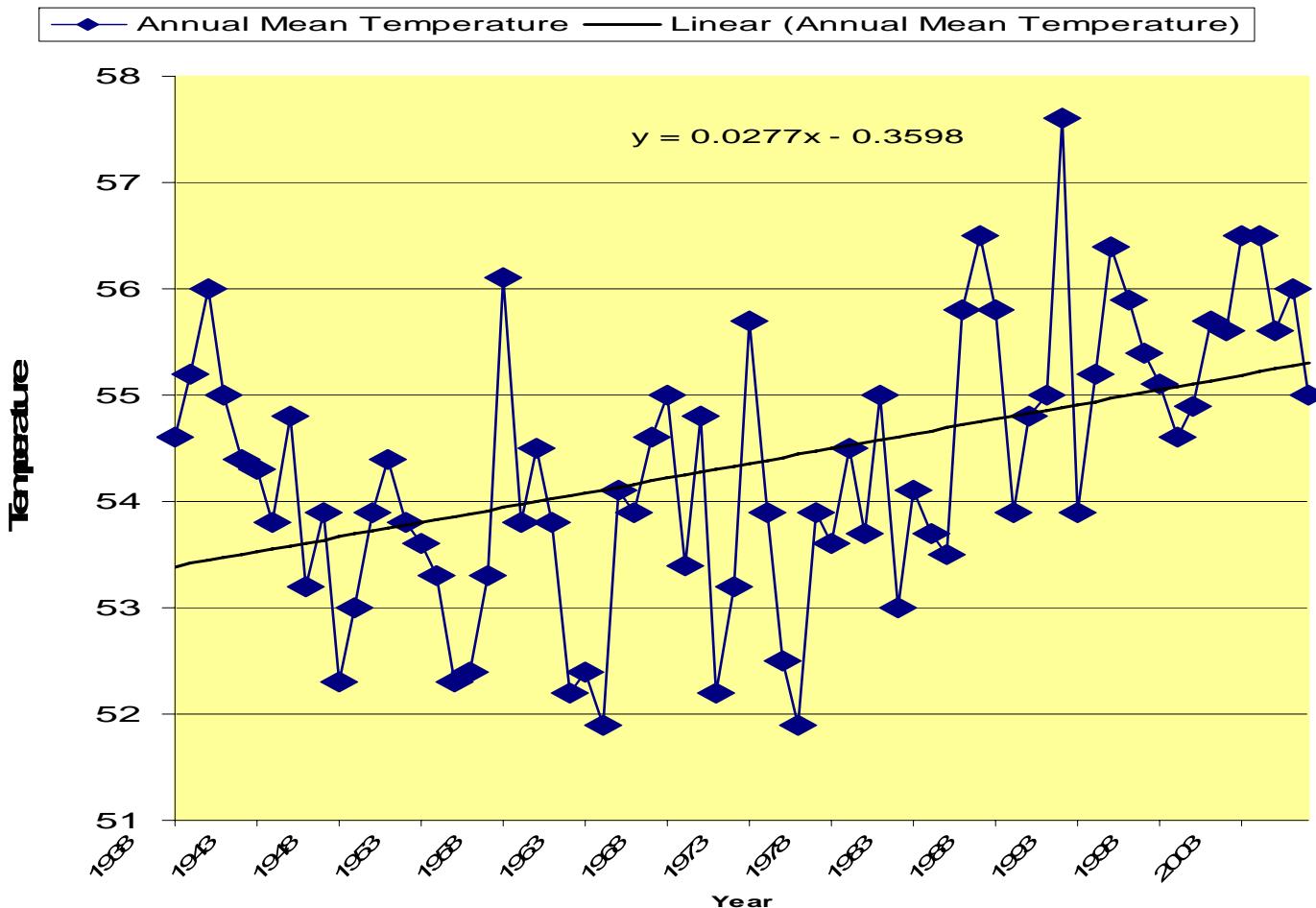
# Peak Oil

FIGURE 1-6

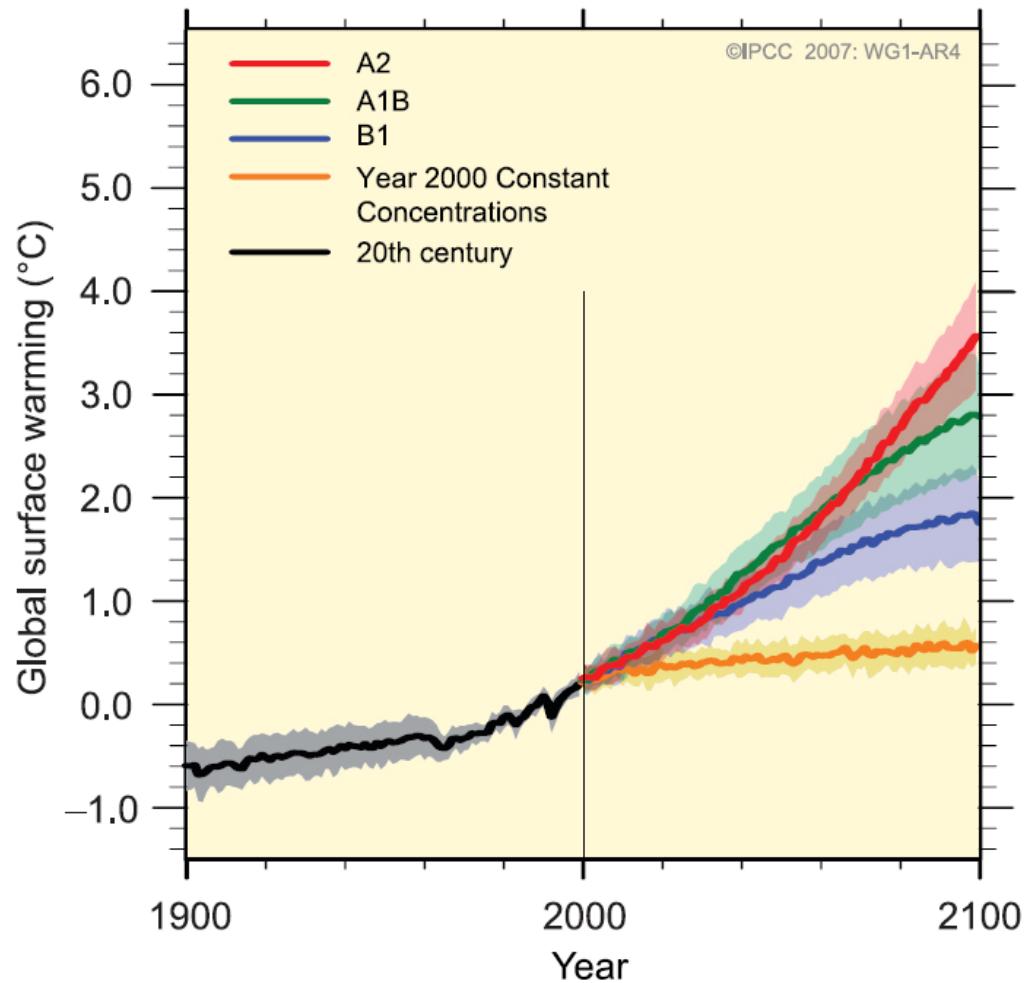
## World Oil Production in the Best and Worst Cases\*



# Medford Annual Mean Temperature



# 2° to 3° C Rise at Best



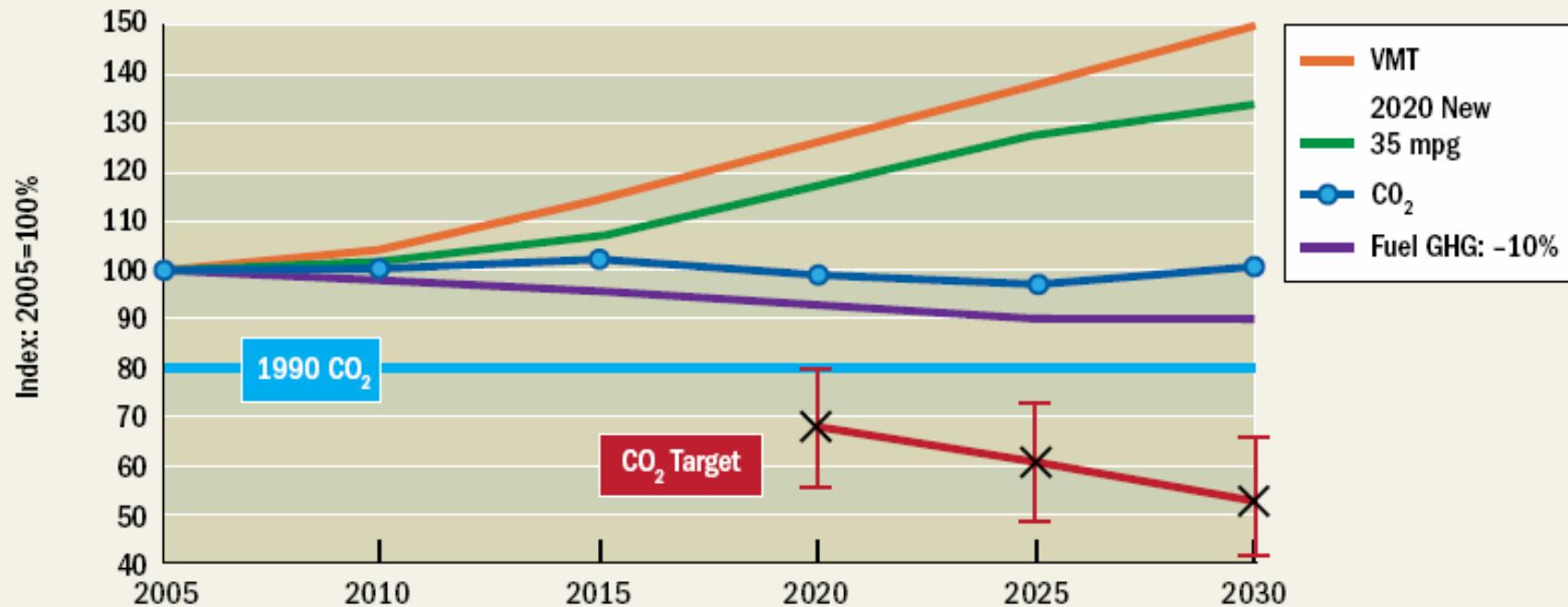
# Climate Change Impacts at 2 to 3°C

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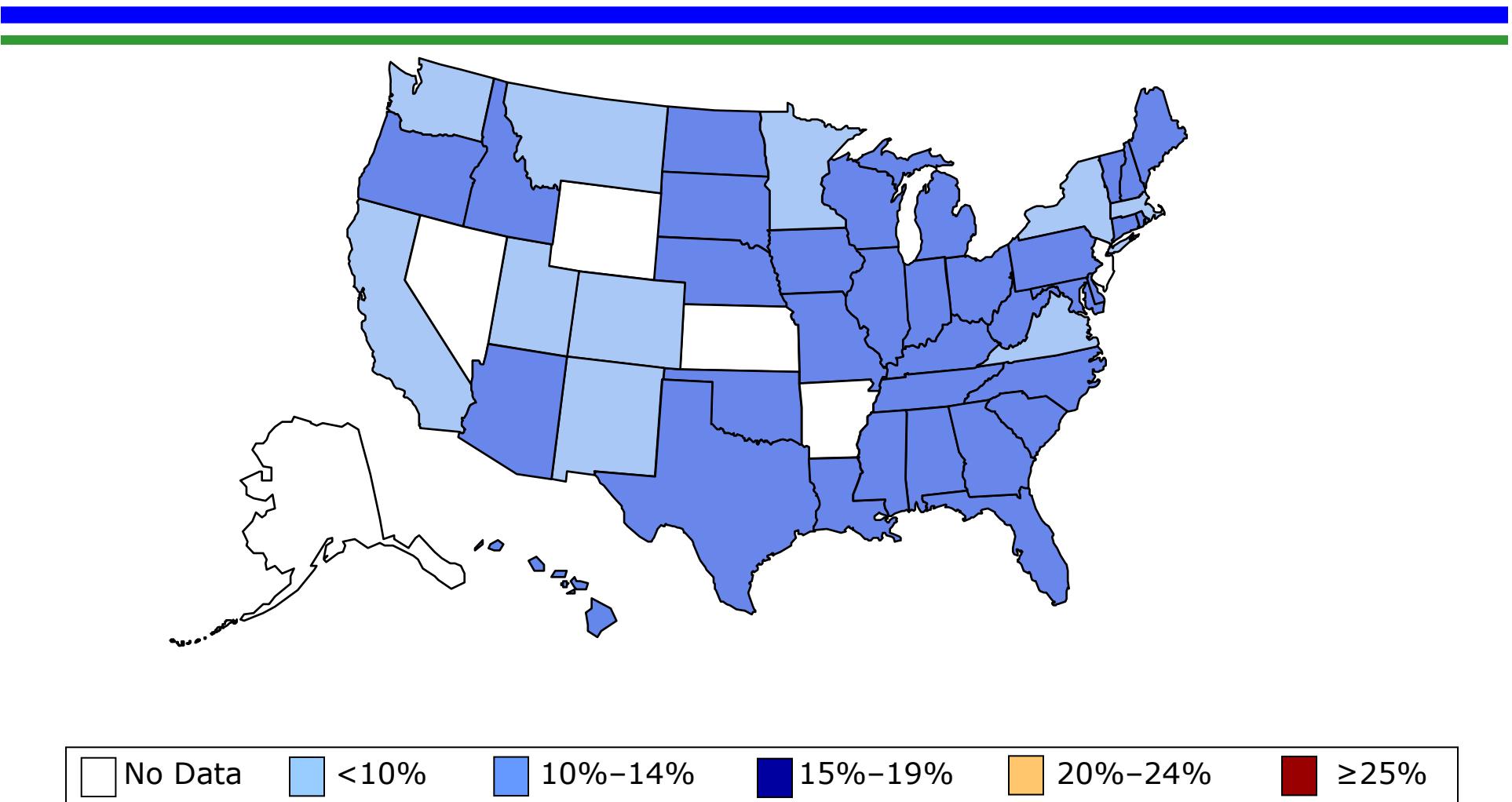
- More than 1/3 of species at risk of extinction (corals, polar bears...)
- Amazon rainforest & Great Lakes ecosystem at risk of collapse
- Hundreds of millions displaced from coastal areas, at risk of hunger
- Partial deglaciation of Greenland Ice Sheet expected to begin: sea level to increase 4-6 meters over centuries to millennia

# Technology Won't Save Us

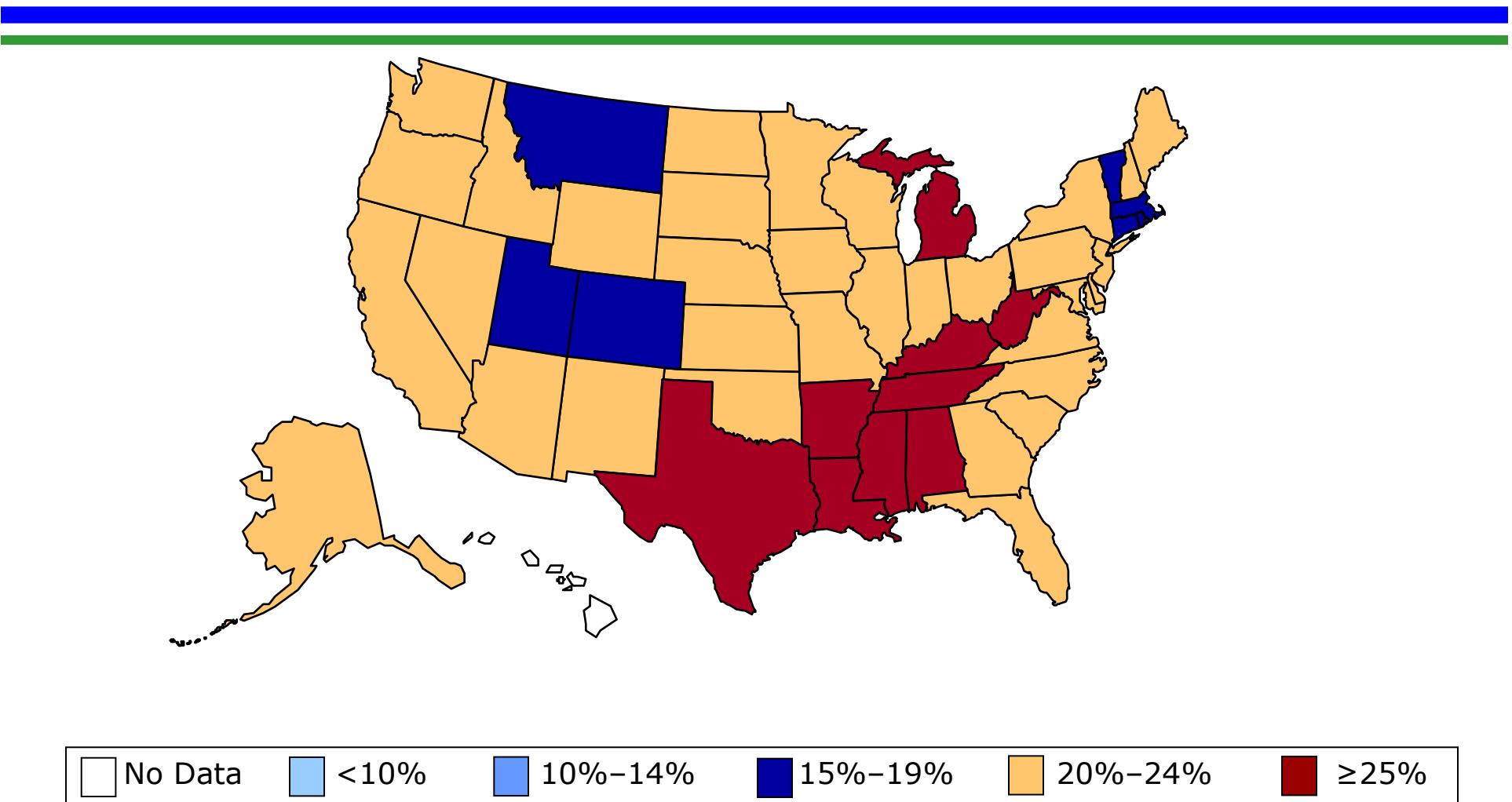
FIGURE 1-2  
**Projected Growth in CO<sub>2</sub> Emissions from Cars and Light Trucks**



# Obesity Trends Among U.S. Adults 1990

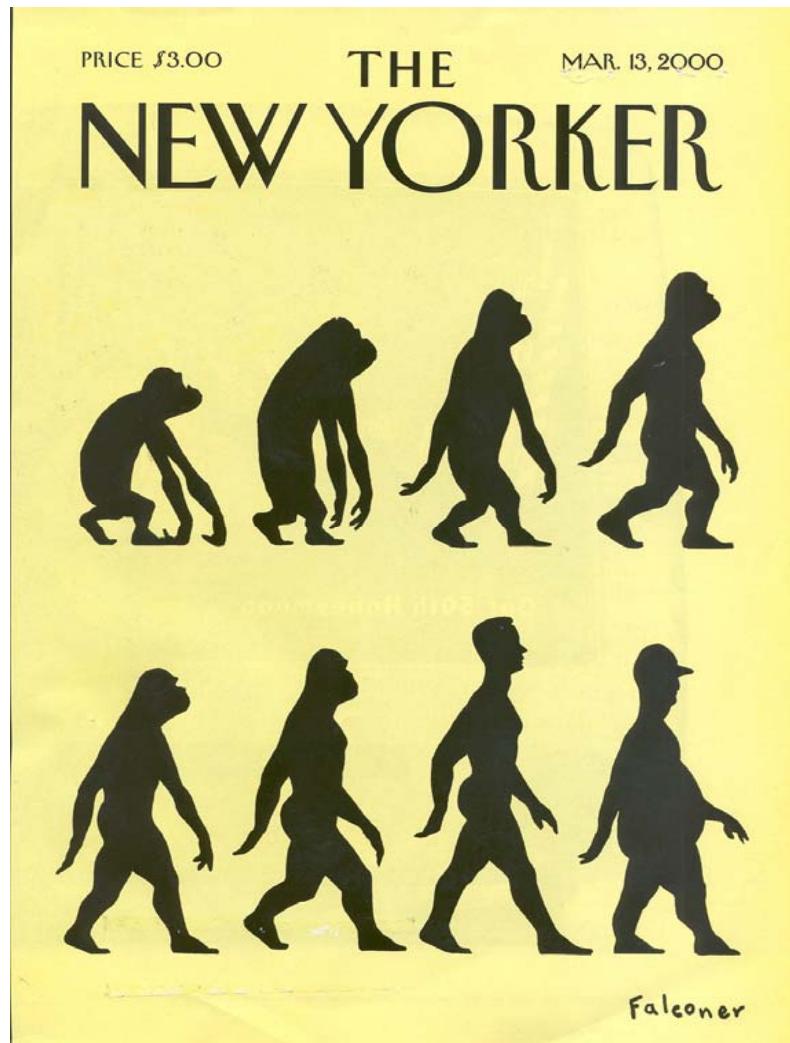


# Obesity Trends Among U.S. Adults 2004



# It's Not Genetic

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# The Washington Post

FRIDAY, AUGUST 29, 2003

MD VA

THE WASHINGTON POST

NATIONAL NEWS

DC MD VA

FRIDAY, AUGUST 29,

## Suburbia USA: Fat of the Land?

*Report Links Sprawl, Weight Gain*

By ROB STEIN  
*Washington Post Staff Writer*

Suburban sprawl appears to be contributing to the nation's obesity epidemic, making people less likely to walk and more likely to be overweight, researchers reported yesterday.

In the first comprehensive examination of whether suburbs spreading across the U.S. landscape are affecting Americans' health, the researchers studied more than 200,000 people in 448 counties, producing the first concrete evidence supporting suspicions that sprawl is aggravating the nation's growing weight crisis.

People who live in the most spread-out areas spend fewer minutes each month walking and weigh about six pounds more on average than those who live in the most densely populated places. Probably as a result, they are almost as prone to high blood pressure as cigarette smokers, the researchers found.

"There are lots of other reasons why we should work to contain sprawl," said Reid Ewing of the University of Maryland's National Center for Smart Growth, who led the

dence and no national data. The new findings are likely to be used by advocates of tightly controlled growth around the country, including locally.

"There is a lot of circumstantial evidence that sprawl is related to health," Ewing said in a telephone interview. "This is certainly the first national study to make the direct connection between the built environment and health."

Ewing and his colleagues analyzed data collected about 206,992 U.S. adults between 1998 and 2000 by the Behavioral Risk Factor Surveillance System, an ongoing federal survey. Using data from the Census Bureau and other federal sources about population density, block size, street patterns and other factors, the researchers calculated a "sprawl index" for 448 counties in the largest metropolitan areas nationwide, where two-thirds of the population reside, including the Washington region.

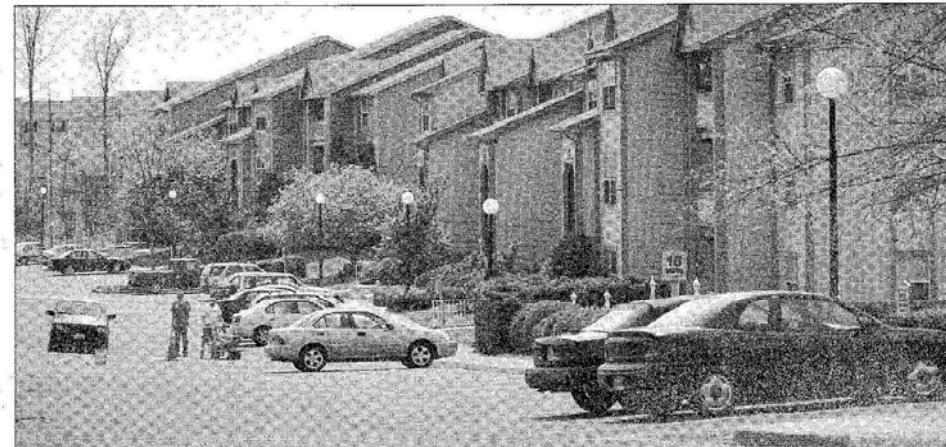
The index ranged from a low of 63 for the most sprawling county—Geauga, Ohio, just outside Cleveland—to a high of 352 for the densest—New York City.

Frederick County in Maryland,

at the University of Maryland.

The study also looked at heart disease and diabetes, but didn't find any statistically relevant relationship between sprawl and these diseases.

The study did find that the



People who live in the most spread-out areas were found to weigh about six pounds more on average than those in the most densely populated p

25 densest counties.

People in more sprawling counties are also likely to have a higher body mass index (BMI), a standard measure of weight. A 50-point increase in the degree of sprawl was associated with an average weight gain of a little more than one pound per person, researchers found.

While researchers found no association between sprawl and diabetes or heart disease, they did find that people who live in the least sprawling areas had a 29 percent lower risk of developing high blood pressure than those in the most sprawling areas.

Source: Smart Growth America Surface Transportation Policy Project

## Sprawl and Obesity

*New research links suburban sprawl to obesity. You are more likely to be overweight if you live in an area with low population density and a more expansive street grid.*

STATE/COUNTY	SPRAWL INDEX SCORE	More sprawl means		... the higher your risk of high blood pressure ...	... a high risk being
		EXPECTED BMI*	... the more pounds you are likely to weigh, ...		
Maryland					
Anne Arundel	107.75	26.07	166.47	-0.92%	-1
Calvert	90.84	26.13	166.84	1.10	1
Charles	89.72	26.14	166.87	--	2

on weight, obesity, hypertension and other health factors were gleaned from a continuing phone survey of more than 200,000 adults by the CDC.

The study found that for every 50-point increase in sprawl

PICKENS COUNTY, S.C. (83.8) 3.5%

GEAUGA COUNTY, OHIO (63.1) 4.5%

Source: Smart Growth America Surface Transportation Policy Project

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# Findings

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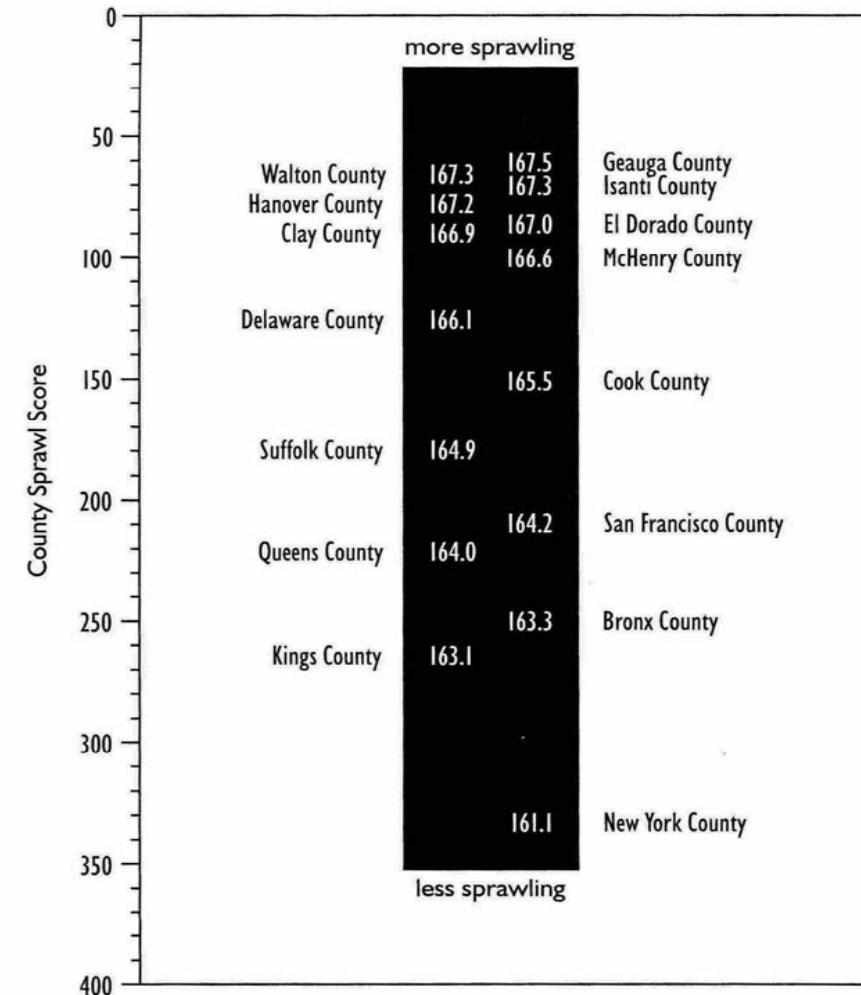
People living in counties marked by sprawling development:

- Walk less in their leisure time
- Have higher body mass indexes
- Are more likely to be obese
- Are more likely to have high blood pressure.

Difference  
between most  
and least  
sprawling  
counties:

6.3 pounds

**FIGURE 1. Sprawl and Weight**  
Expected Weight for a 5'7" Adult (lbs.)





# ASCE's *Infra Report Card 2001*

<u>System</u>	<u>Grade</u>	<u>Comments</u>
Roads	D+	27% of freeways congested
Bridges	C	29% structurally deficient/obsolete
Transit	C-	Ridership up, Spending not
Wastewater	D	\$12 billion annual shortfall
Solid Waste	C+	Amounts of SW on the decline
Hazardous Waste	D+	Backlog of SF sites on the rise
Drinking Water	D	\$11 billion annual shortfall
Dams	D	Over 2,100 unsafe dams in US
Aviation	D	Air traffic up 37%, Capacity up 1%
Energy	D+	Capacity lags behind demand
Schools	D-	<u>75% of school buildings</u> <u>inadequate</u>
OVERALL	D+	

**TOTAL 5 YEAR INVESTMENT NEED: \$1.3 TRILLION**

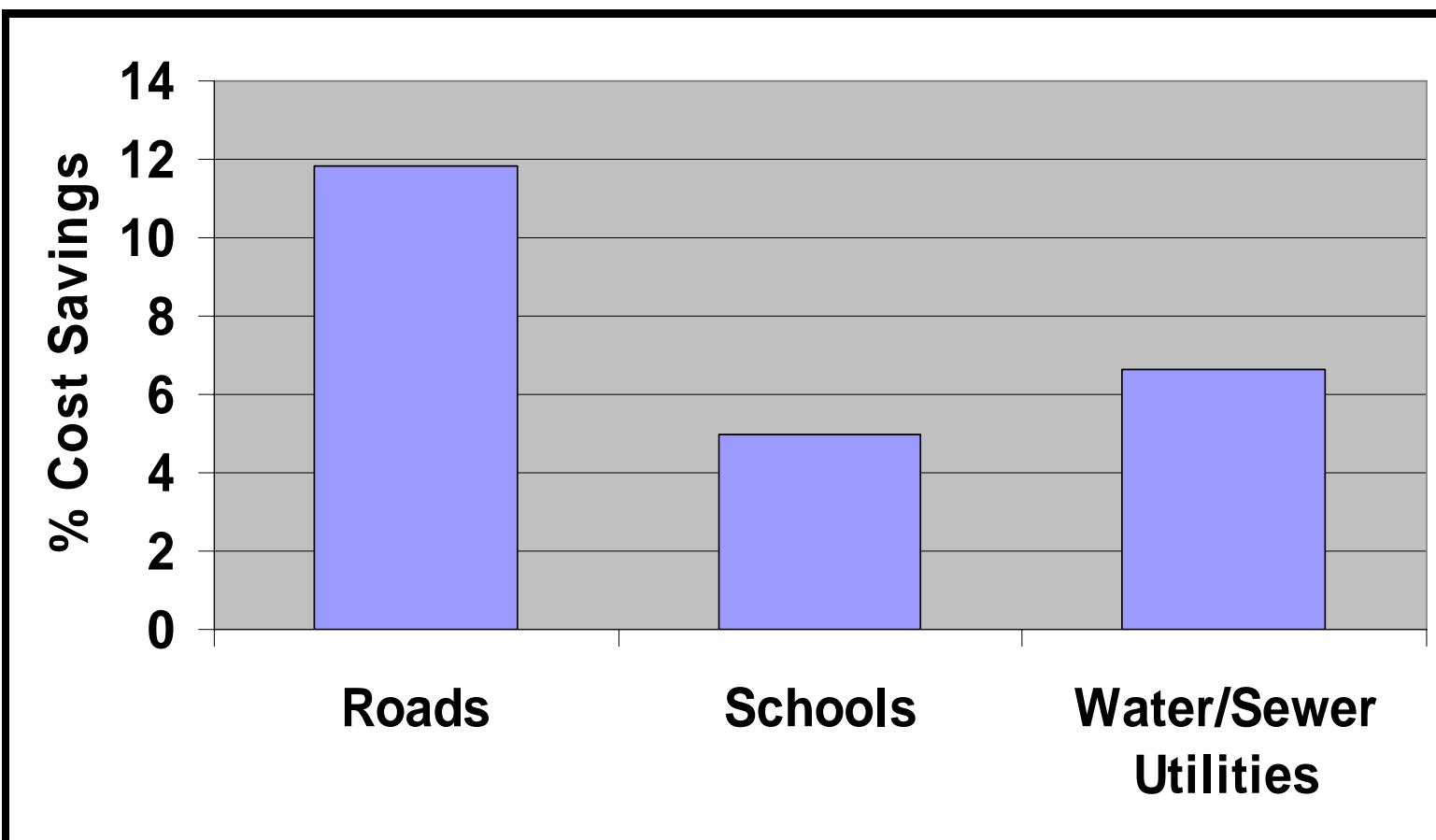
# Goals of Smart Growth

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- Support and enhance existing communities.
- Permanently preserve our most valuable natural and agricultural resources.
- Save taxpayers the cost of new and often redundant infrastructure needed to support sprawl development.

# Savings with Compact Development

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Fortunately the Market Is  
Moving in Same Direction

# National Survey on Communities

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## Community A

There are **only single family houses** on one acre lots

There are **no sidewalks**

Places such as shopping, restaurants, library, and a school are within **a few miles** of your home and you **have to drive** to most

There is enough parking when you drive to local stores, restaurants and other places

Your one-way commute is **45 minutes or over**

Public transportation, such as train, bus, and light rail, is **distant or unavailable**

## Community B

There is a **mix** of single family detached houses, townhouses, apartments and condominiums on various sized lots

Almost all the streets have **sidewalks**

Places such as shopping, restaurants, library, and a school are within **a few blocks** of your home and you can **either walk or drive**

Parking is **limited** when you decide to drive to local stores, restaurants and other places

Your one-way commute is less than **45 minutes**

Public transportation, such as train, bus, and light rail, is **nearby**

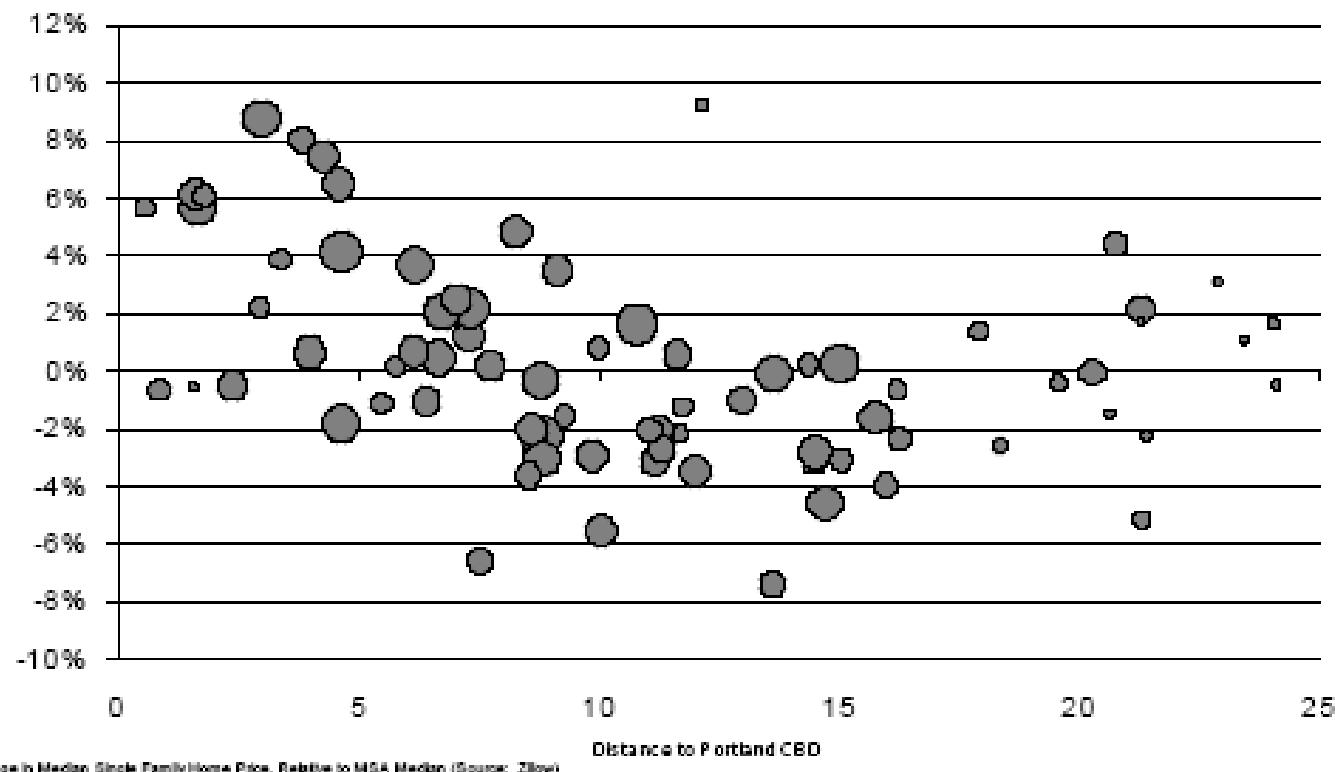
# More than Half of Americans

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- 55% of Americans select the smart growth community and 45% select the sprawl community.
- 61% who think they will buy a house in the next three years are more likely to look for a home in a smart growth community rather than a sprawl community 39%.

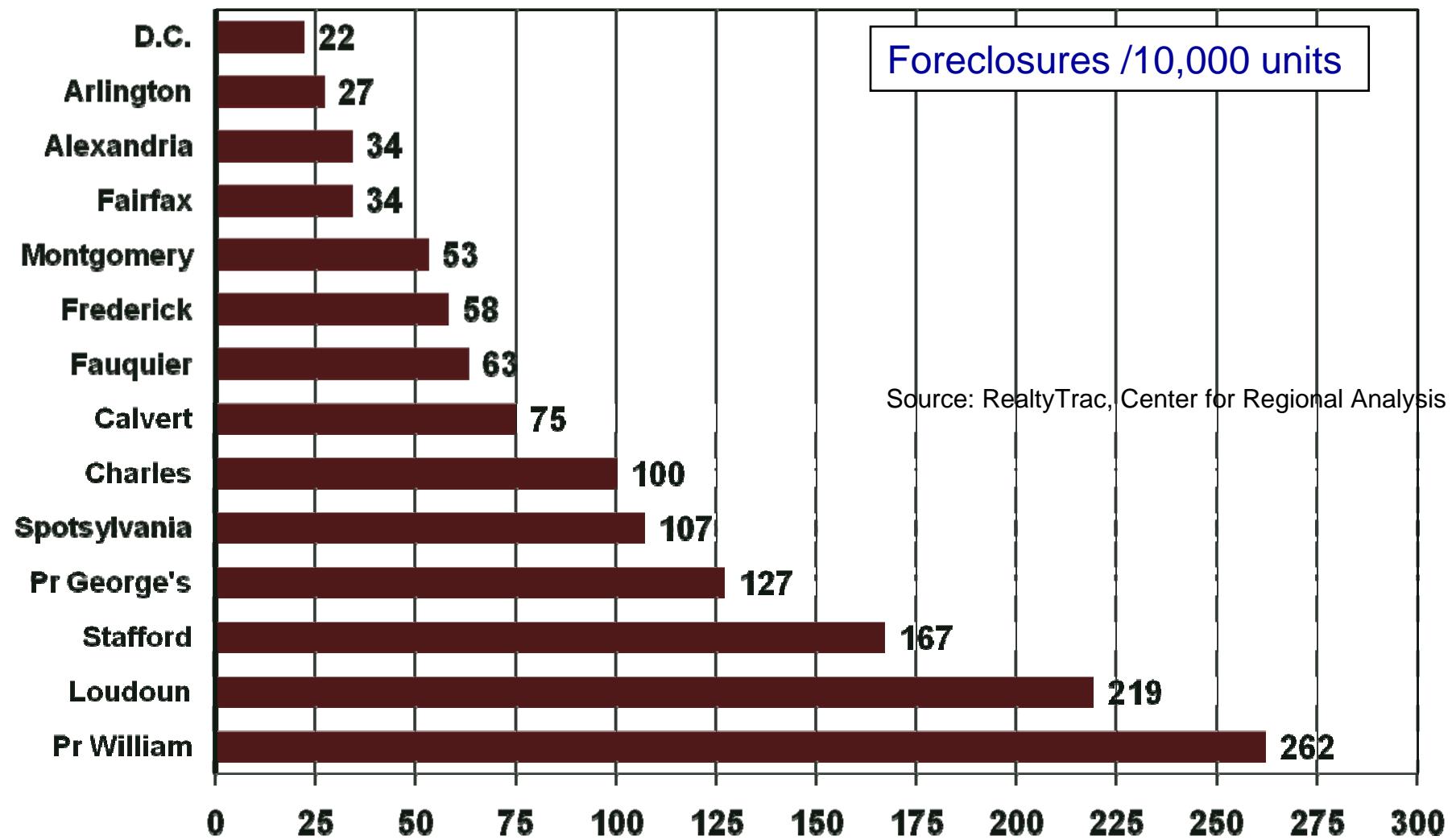
# Price Declines Greatest at Fringe (2006 vs. 2007)

Housing Prices Declines Greatest at the Suburban Fringe  
Portland-Vancouver MSA



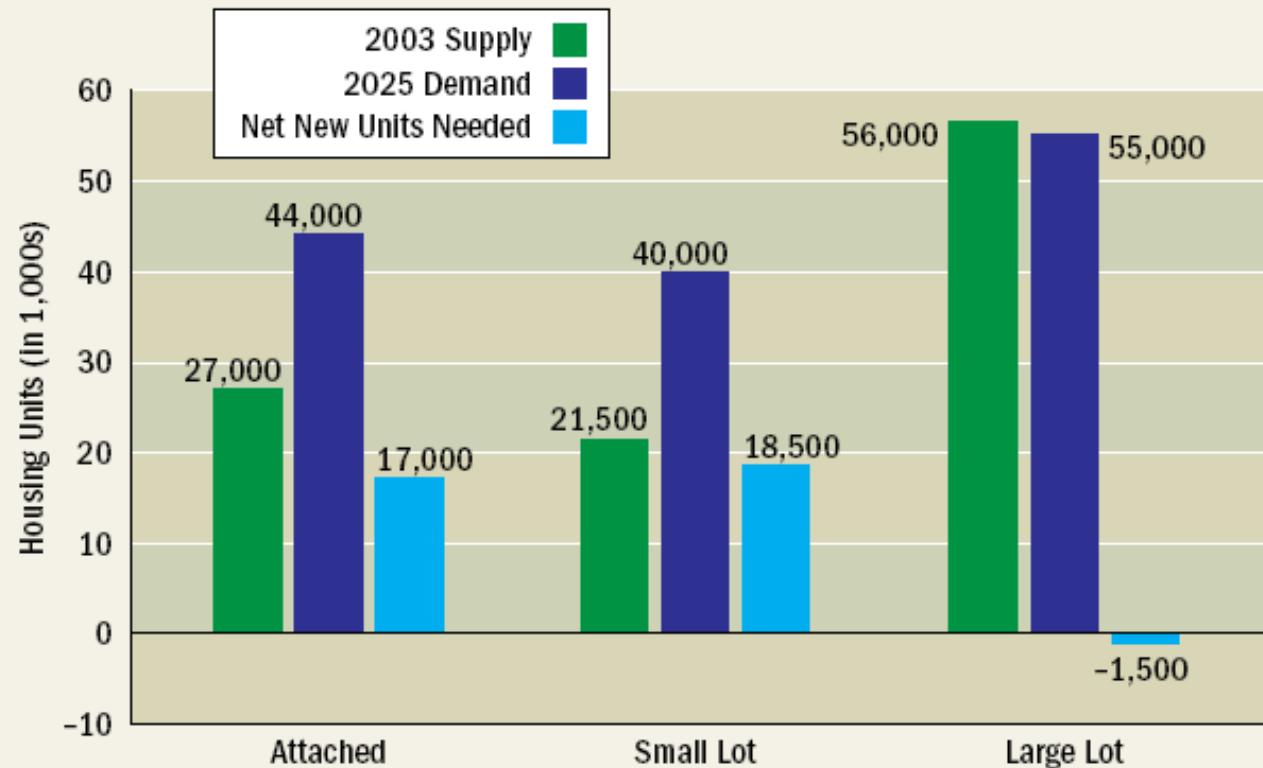
Change in Median Single Family Home Price, Relative to MSA Median (Source: Zillow)

# Mortgage Foreclosure Rates by County – Nov 30, 2007



# Enough of the Big Stuff Already

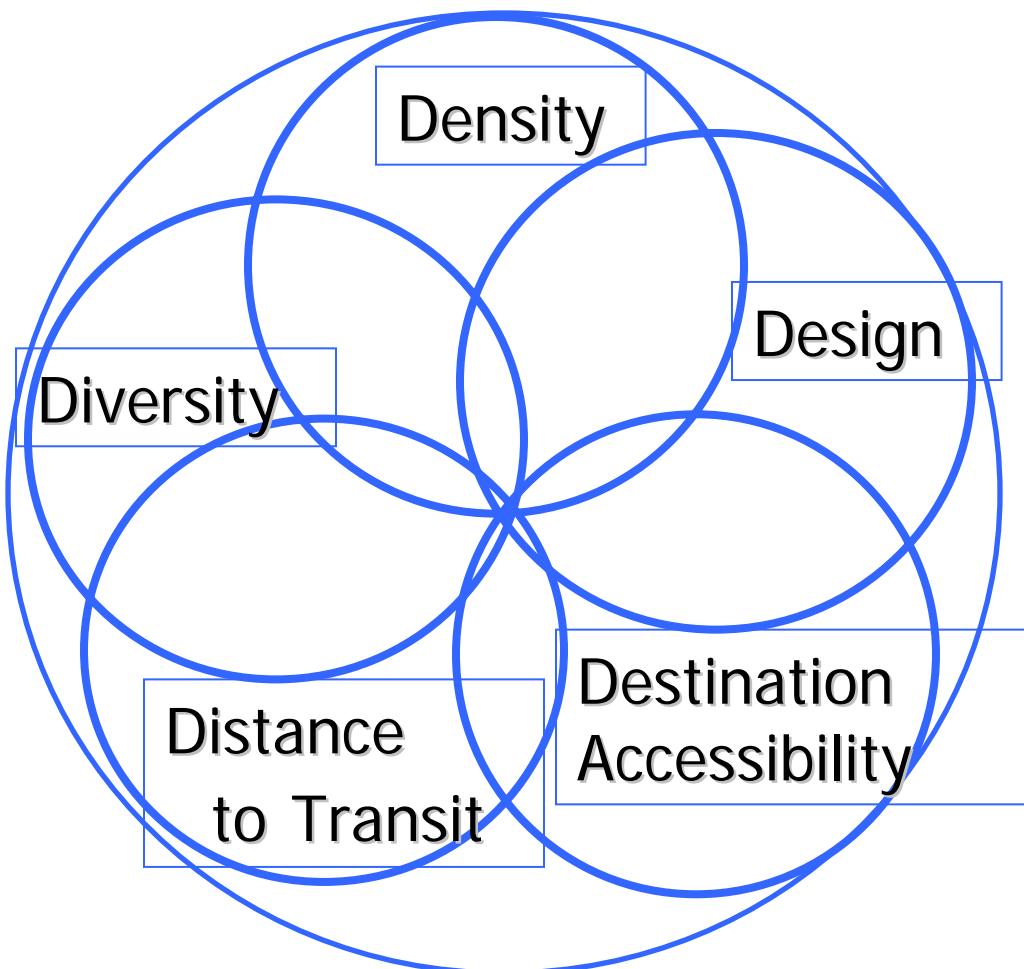
FIGURE 1-5  
**2003 Housing Supply versus 2025 Housing Demand**



**SOURCE:** A.C. Nelson. "Leadership in a New Era." *Journal of the American Planning Association*. Vol. 72, Issue 4, 2006, pp. 393–407.

# 5Ds of Compact Development

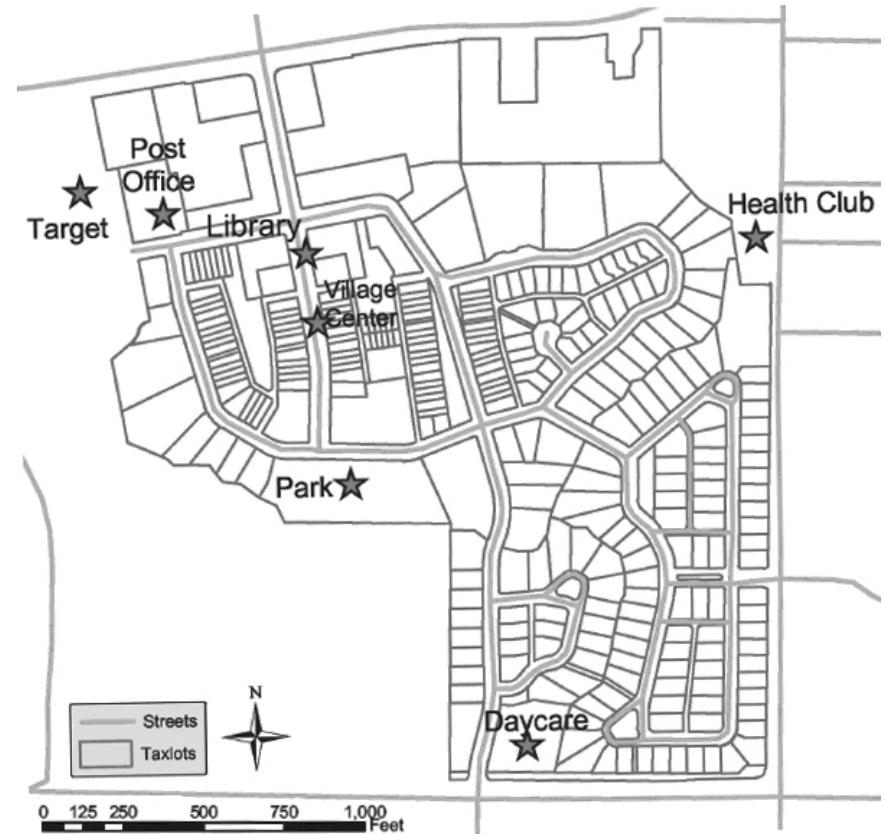
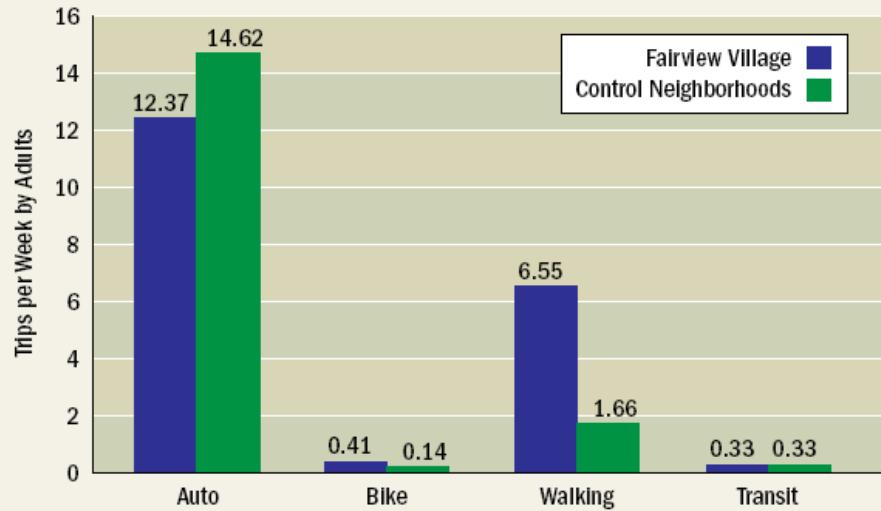
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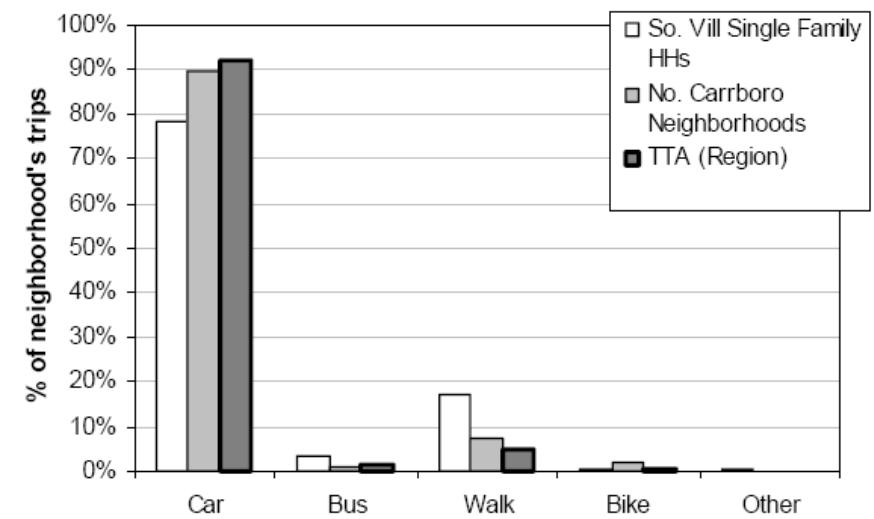
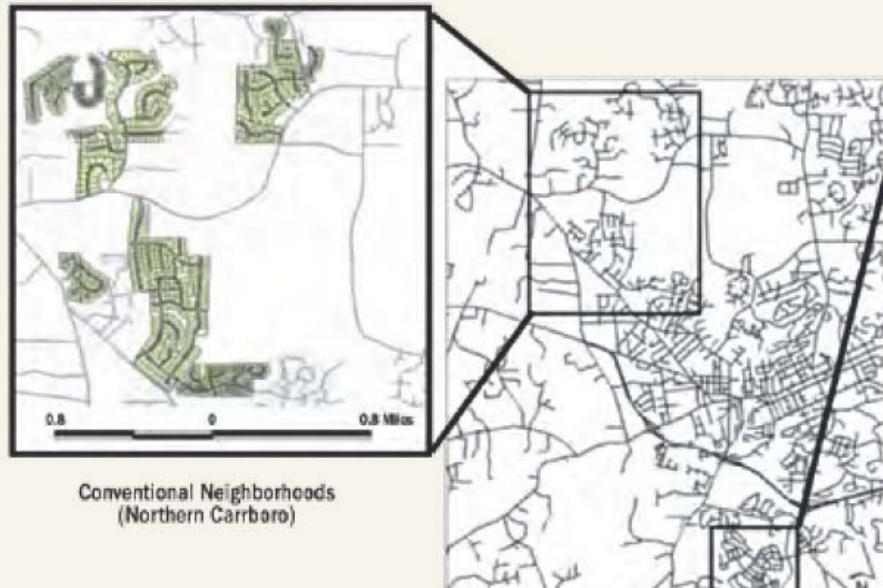
# Fairview Village (20% Lower)



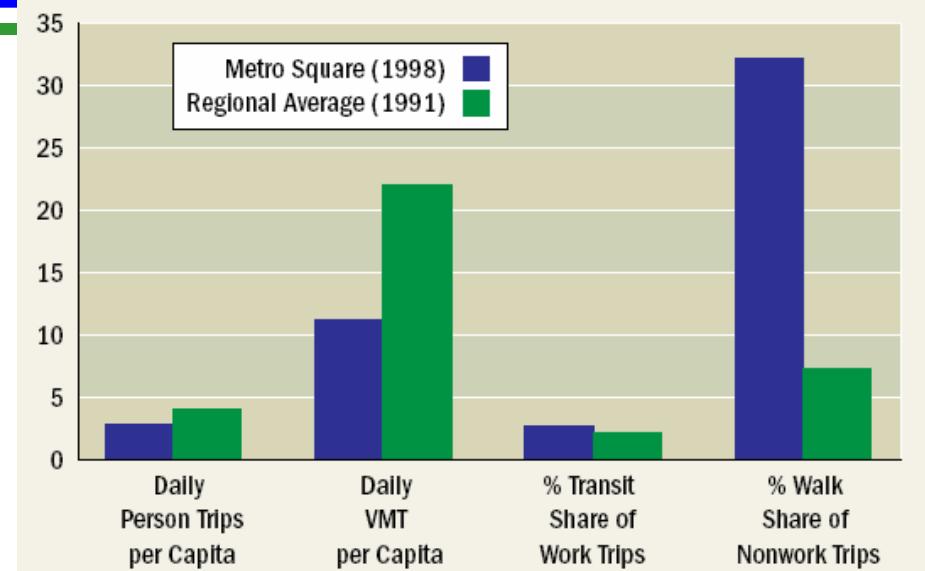
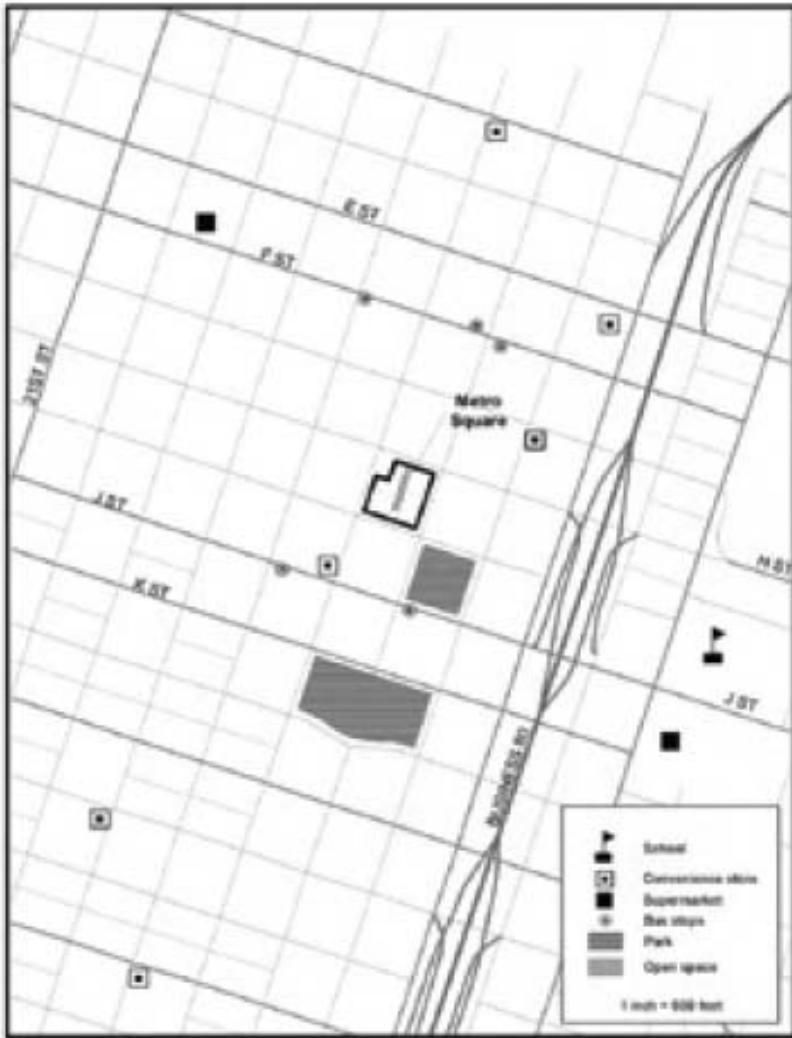
Trip Frequency by Mode and by Neighborhood



# Southern Village (40% lower)



# Metro Square (50% lower)

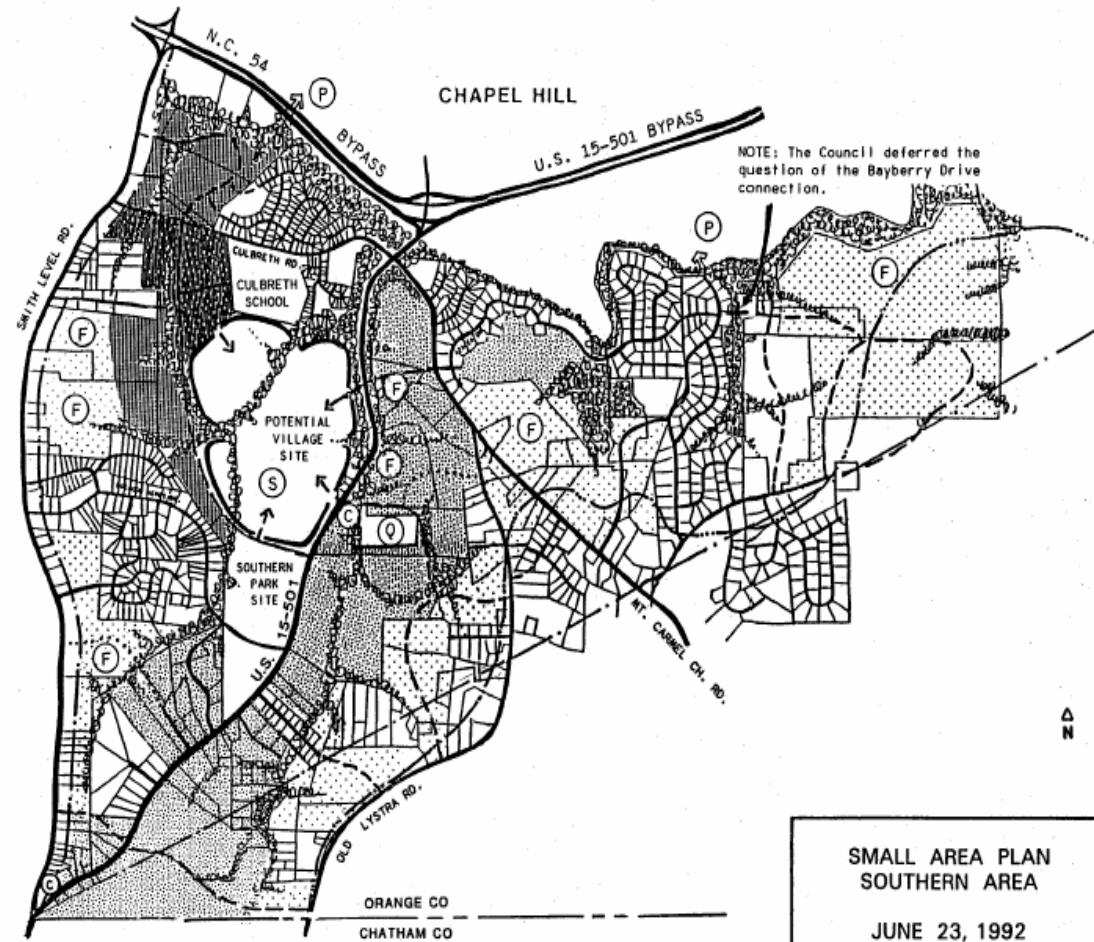




Southern Village

# Downzoning to Direct Growth to the Village

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Baldwin Park

# Transferred to City Under the Base Closure Act

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# Orlando Comprehensive Plan



Legend :

- (MC) Metropolitan Activity Center
- (○) Urban Activity Center
- Mixed Use Corridor

# Housing Practice 2

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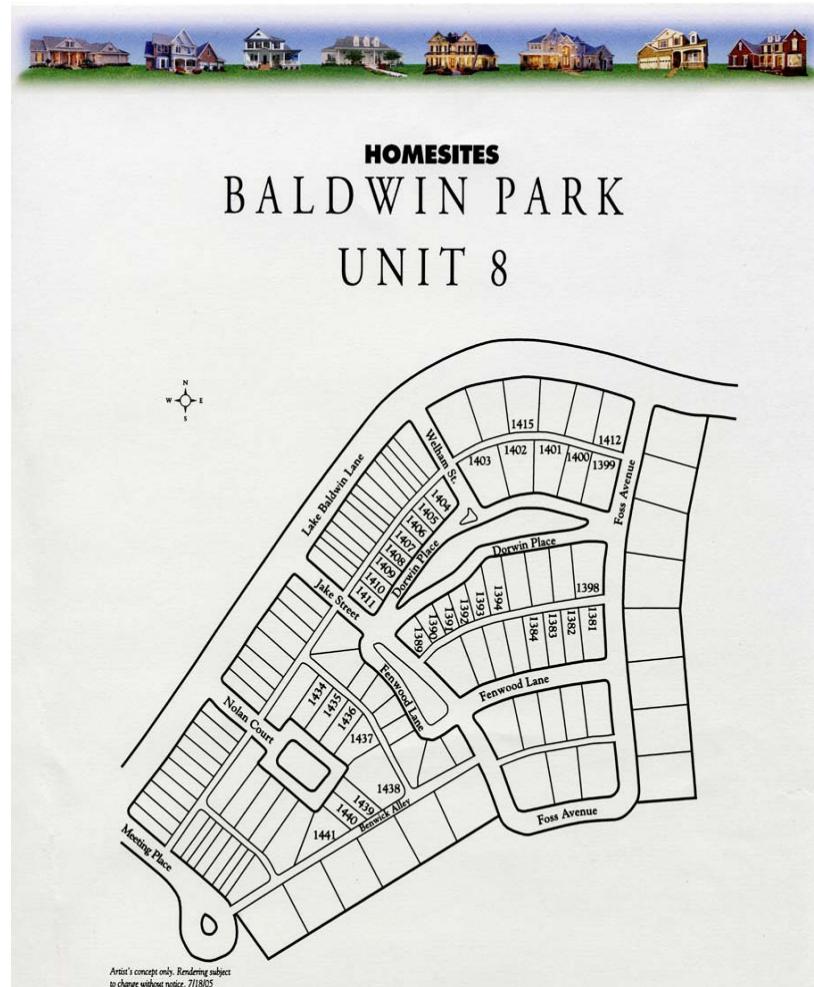
Achieve an average net residential density of six to seven units per acre (without the appearance of crowding).

# 9 Units per Acre

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# 13 Units per Acre



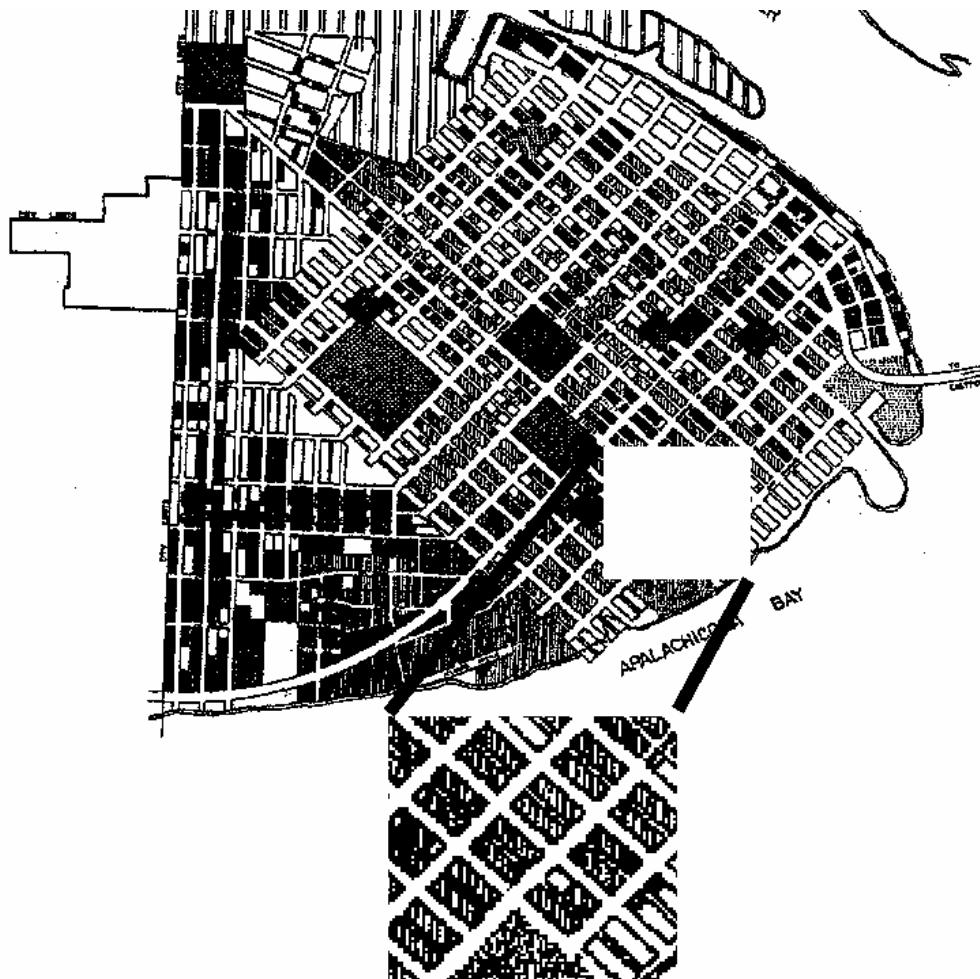
# Land Use Practice 3

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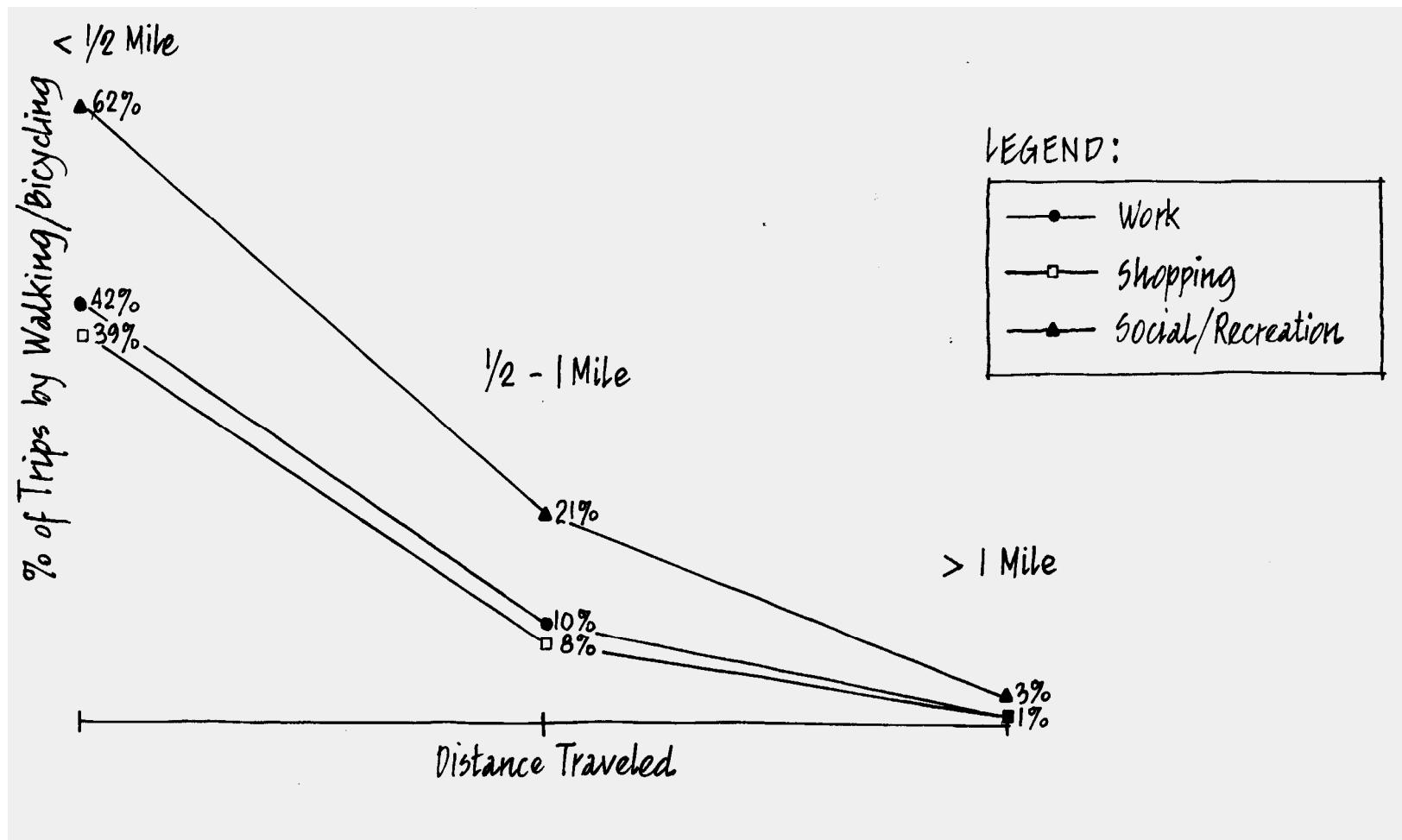
Mix land uses at the finest grain the market will bear and include civic uses in the mix.

# Traditional Fine-Grained Land-Use Mix

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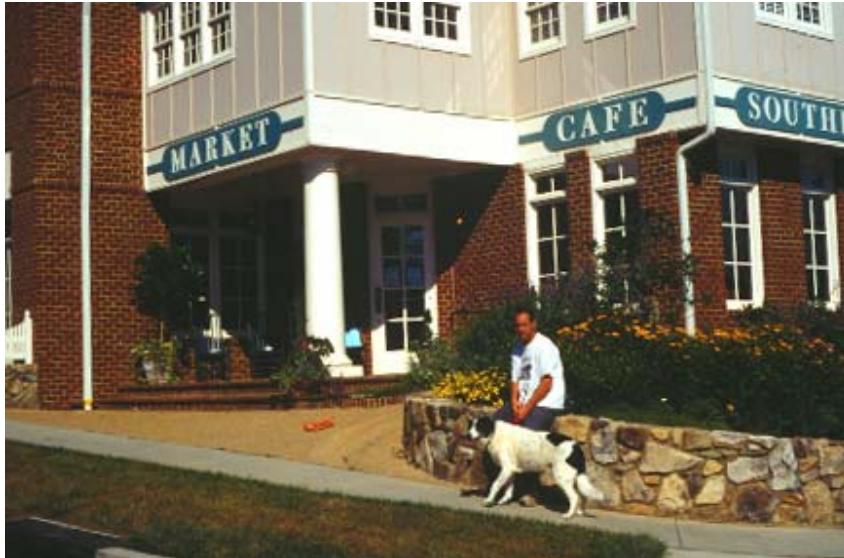


# Walking/Bicycling as a Function of Trip Distance

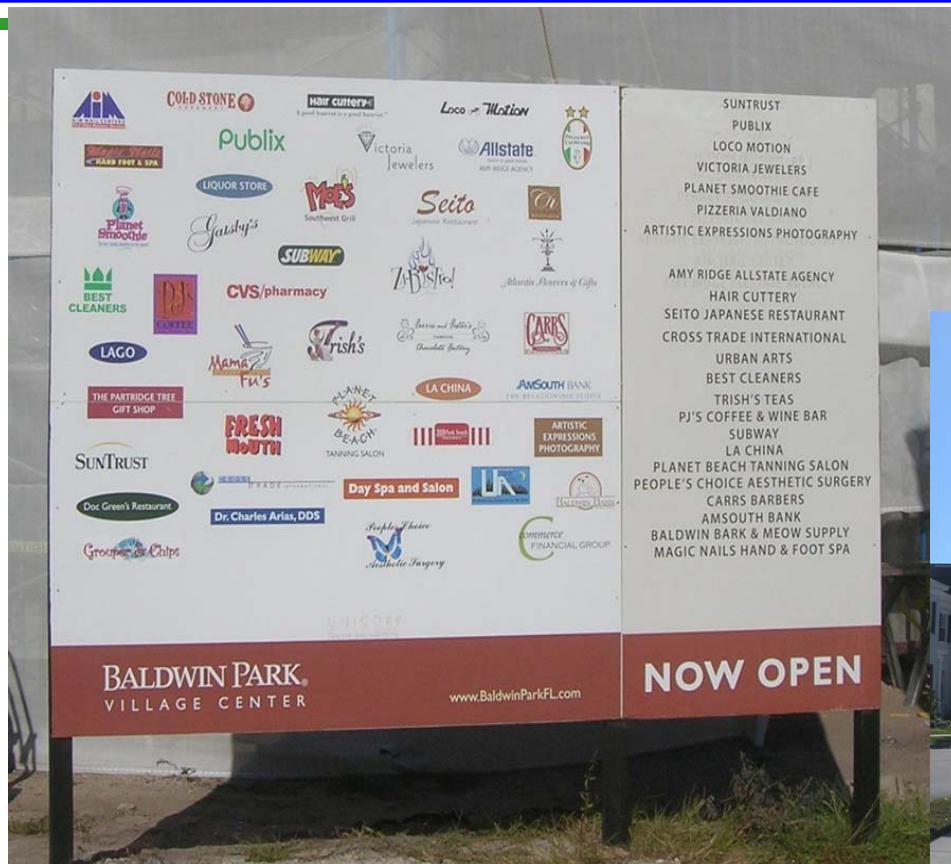


# Neighborhood and Village Commercial

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# Hybrid Center with Dispersed Civic Uses



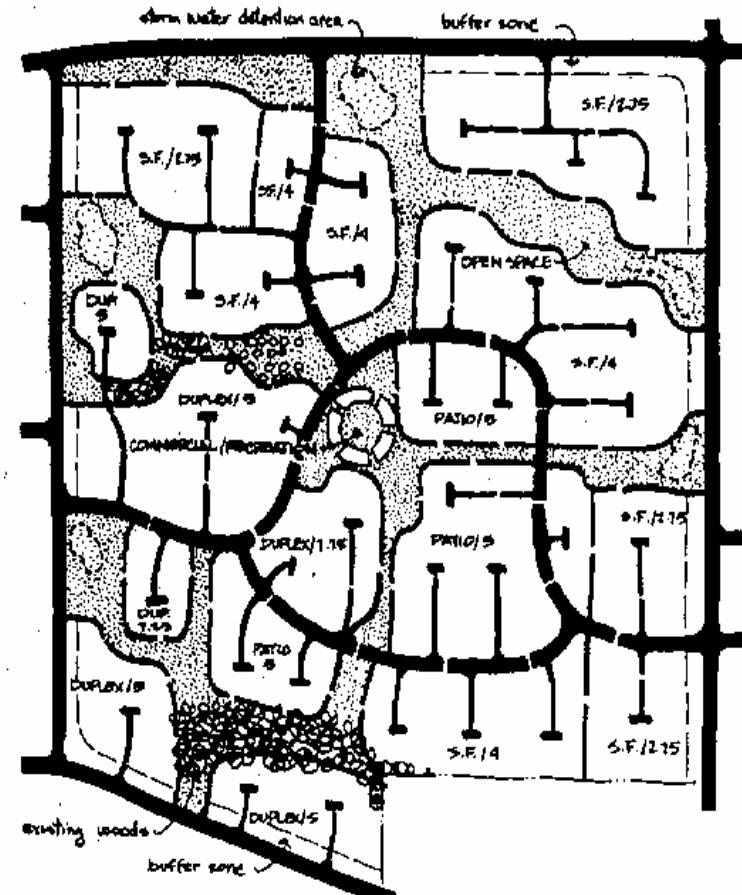
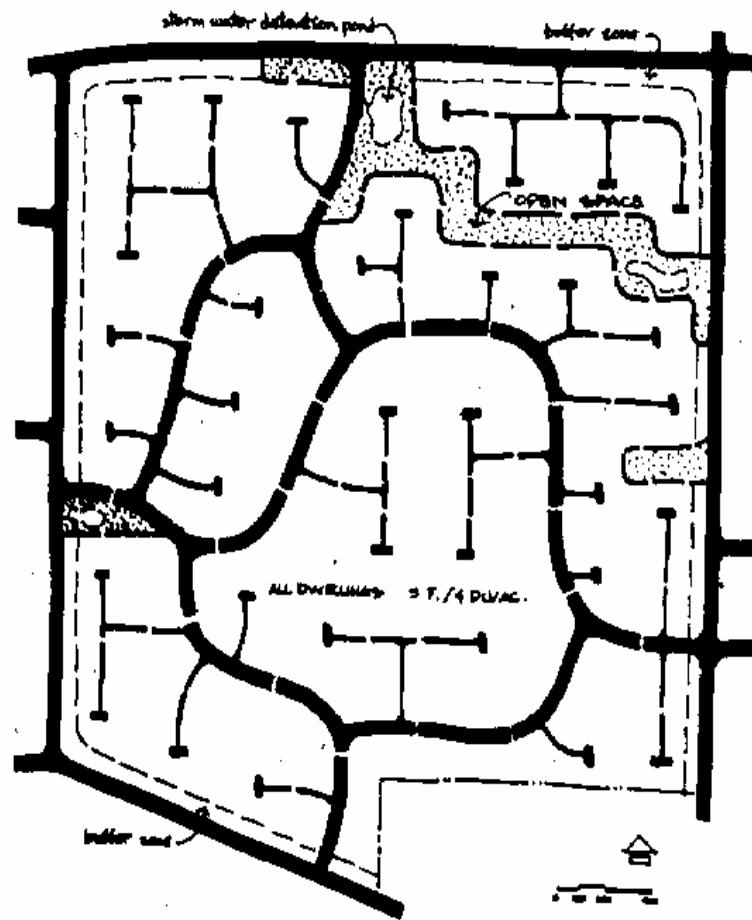
# Land Use Practice 4

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Develop in clusters and keep the clusters small.

# Conventional vs. Cluster Development



# Public Space Offsets Density and Complements Mixed Use

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# Public Space as Unifier



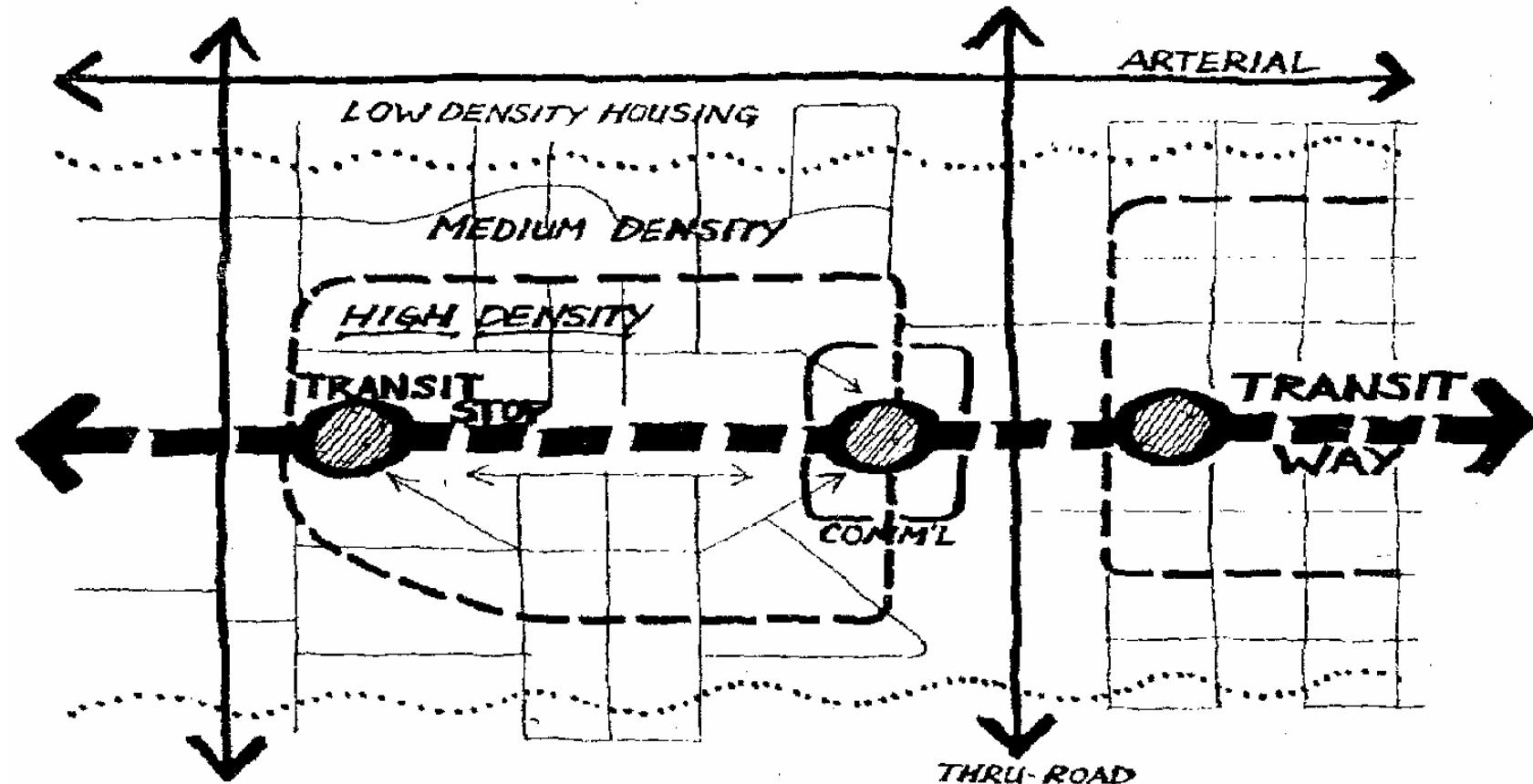
# Land Use Practice 5

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Place higher density and senior housing near commercial centers, transit lines, and community facilities.

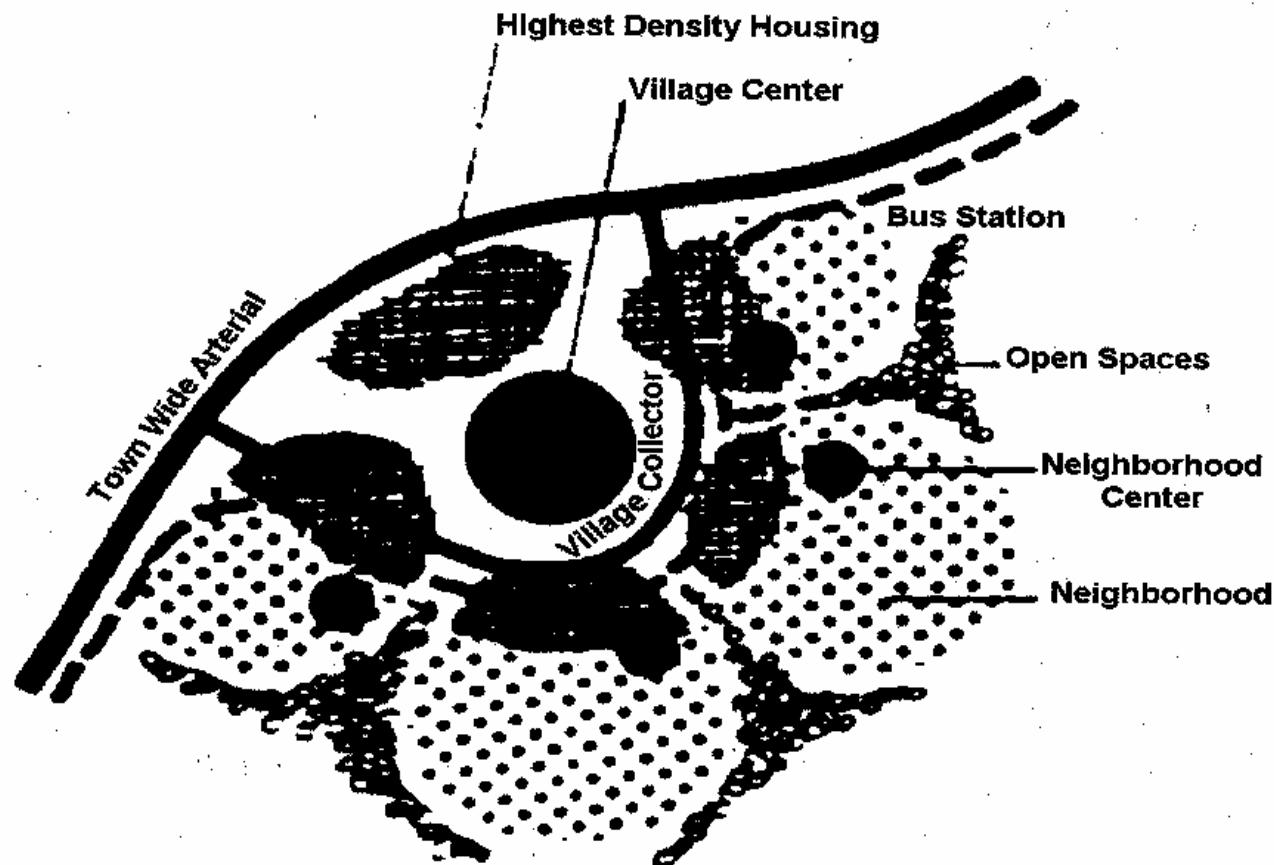
# Step-Down Densities Along a Transit Line

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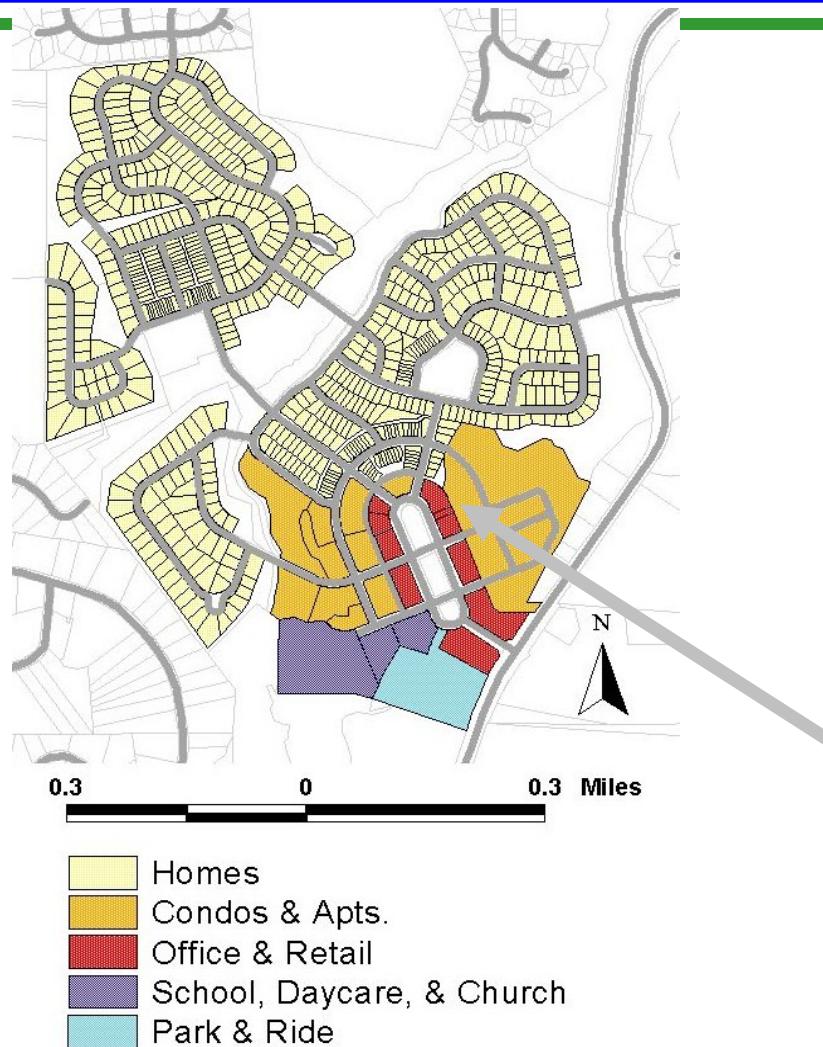


# Step-Down Densities Around a Center

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# Classic Stepdown Pattern



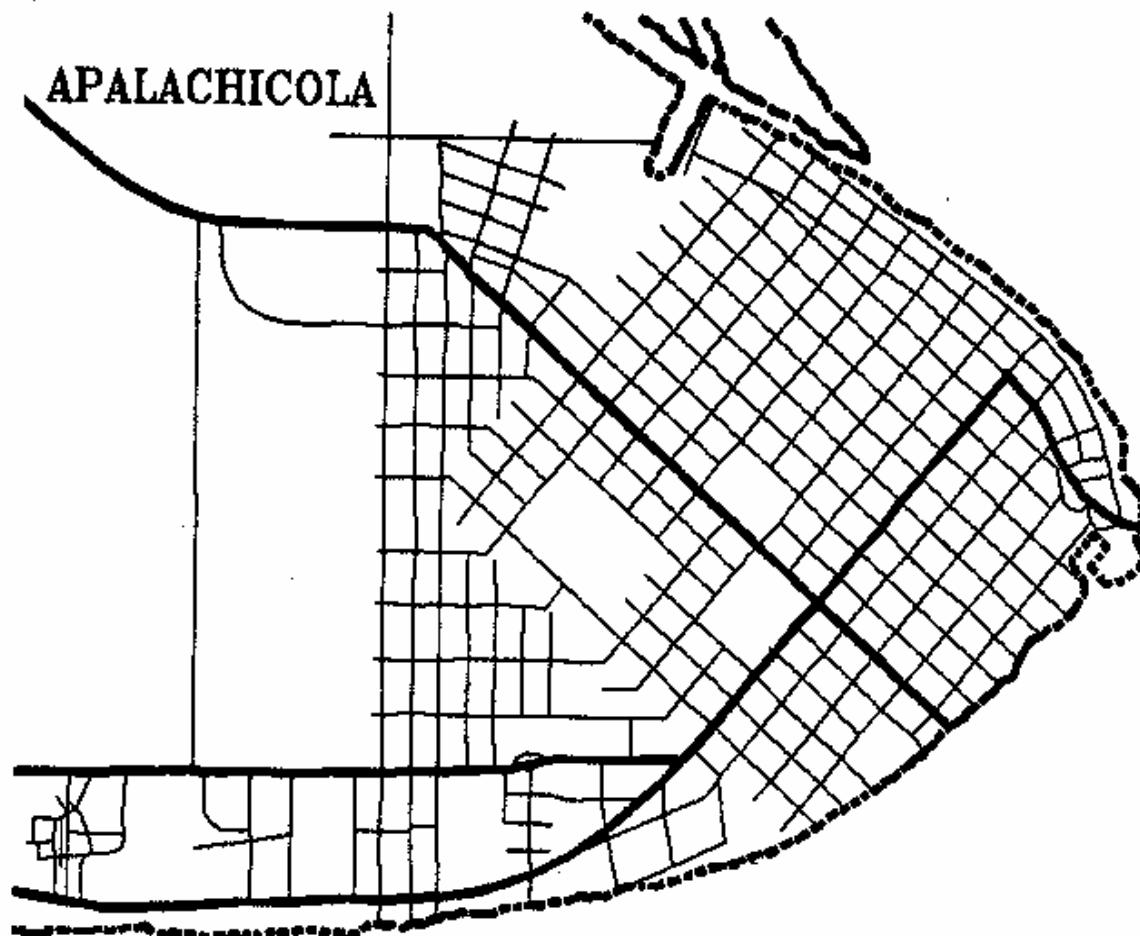
# Transportation Practice 1

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Design the street network with multiple connections and relatively direct routes.

# Traditional Grid -- Connectivity Index of 1.69

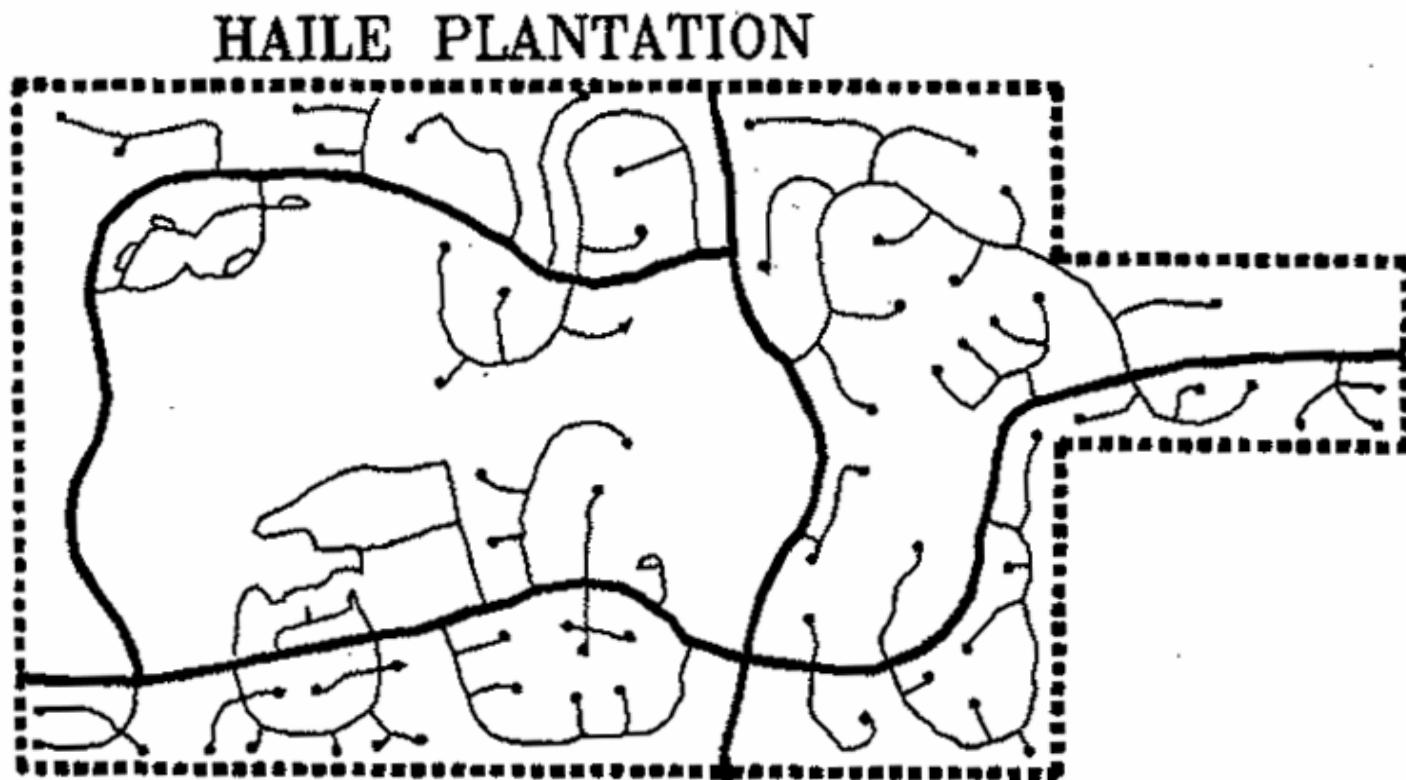
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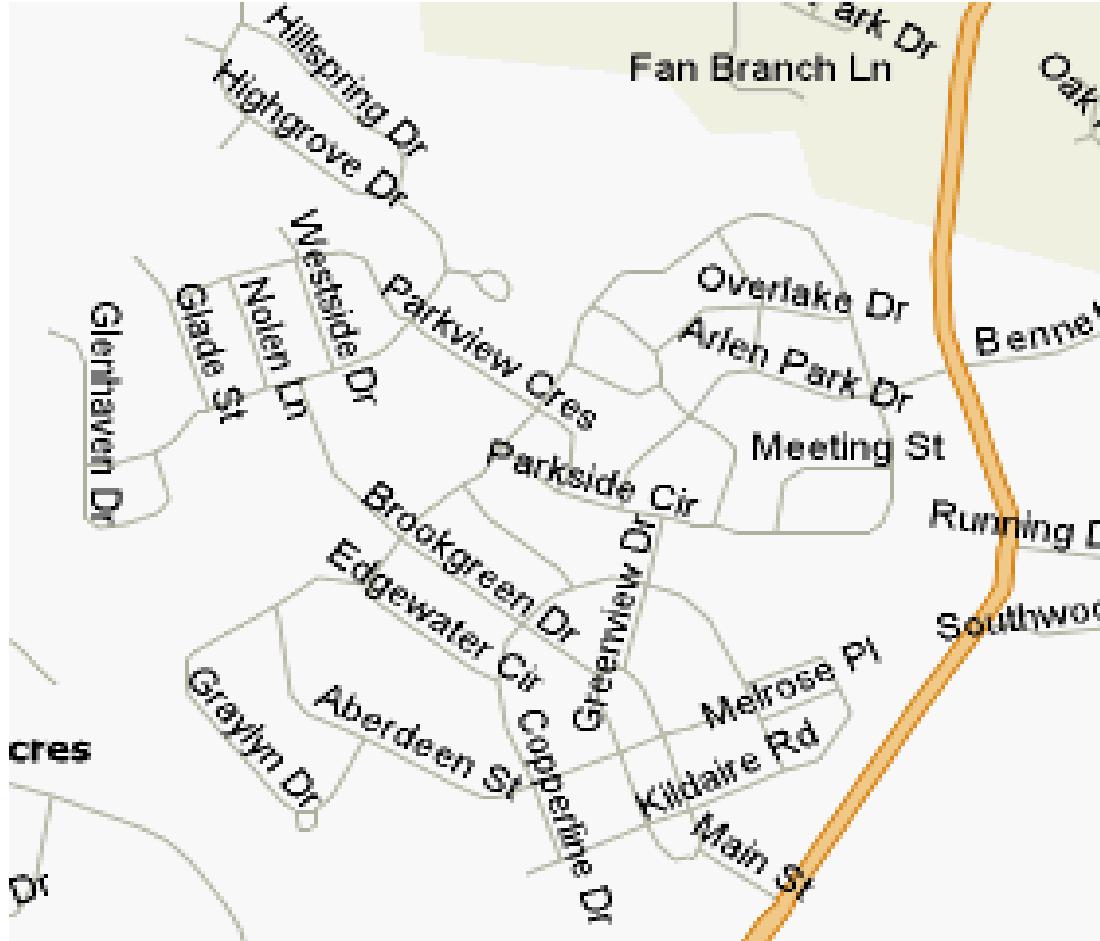
# Contemporary Network -- Index of 1.19

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# Southern Village - Index of 1.50



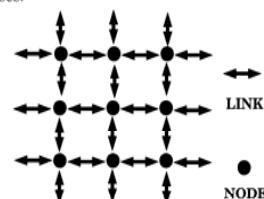
# Orlando Adopted Connectivity Index

## Network Connectivity

The Transportation Element of the Growth Management Plan recognizes the importance of an enhanced transportation network where developments are adequately interconnected.

The development "connections" include internal, to adjacent land uses, to the external network, and where adequate pedestrian, bicycle and transit facility connections are provided to promote alternatives to the automobile.

The Transportation Element of the Growth Management Plan requires the establishment of a Connectivity Index Standard. The Standard ensures adequate internal and external connections in single-family and multi-use developments, as well as to enhance the city's overall transportation network.



Multi-use developments include combinations of residential and/or non-residential uses.

## Calculating a Connectivity Index

The Connectivity Index is an indicator of how efficient a transportation network is. The Connectivity Index can be evaluated for existing areas or for proposed developments.

- **Select the area.** The Connectivity Index is specific to an area or to a development, and it will be sensitive to the size of the area evaluated. A single city block in a grid network will produce a higher Connectivity Index than multiple city blocks being evaluated simultaneously.
- **Count the number of Nodes.** Nodes are any point of intersection between two roadways. A cul-de-sac end is also a Node while a stub-out end is not. New developments may include stub-outs instead of cul-de-sacs, providing multi-directional access opportunities to adjacent areas, improving their Connectivity Index and promoting sustainable communities.

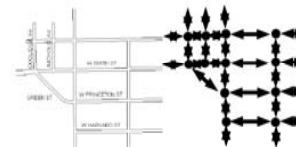
- **Count the number of Links.** Links are road segments interconnecting the Nodes. Count all of the internal Links within the area evaluated. Also count the external Links connecting to the Nodes within the area evaluated. Do not include a Node at the external Link ends.

- **Divide the Links by the Nodes.** The number of Links divided by the number of Nodes as defined above will produce the Connectivity Index.

$$\text{CONNECTIVITY INDEX} = \text{LINKS} / \text{NODES}$$

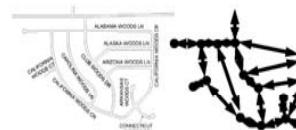
## Connectivity Examples

- **Existing urban areas:**



Connectivity Index = 2.58

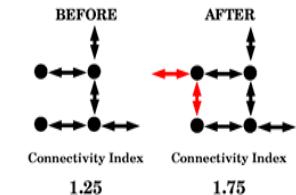
- **Suburban areas:**



Connectivity Index = 1.33

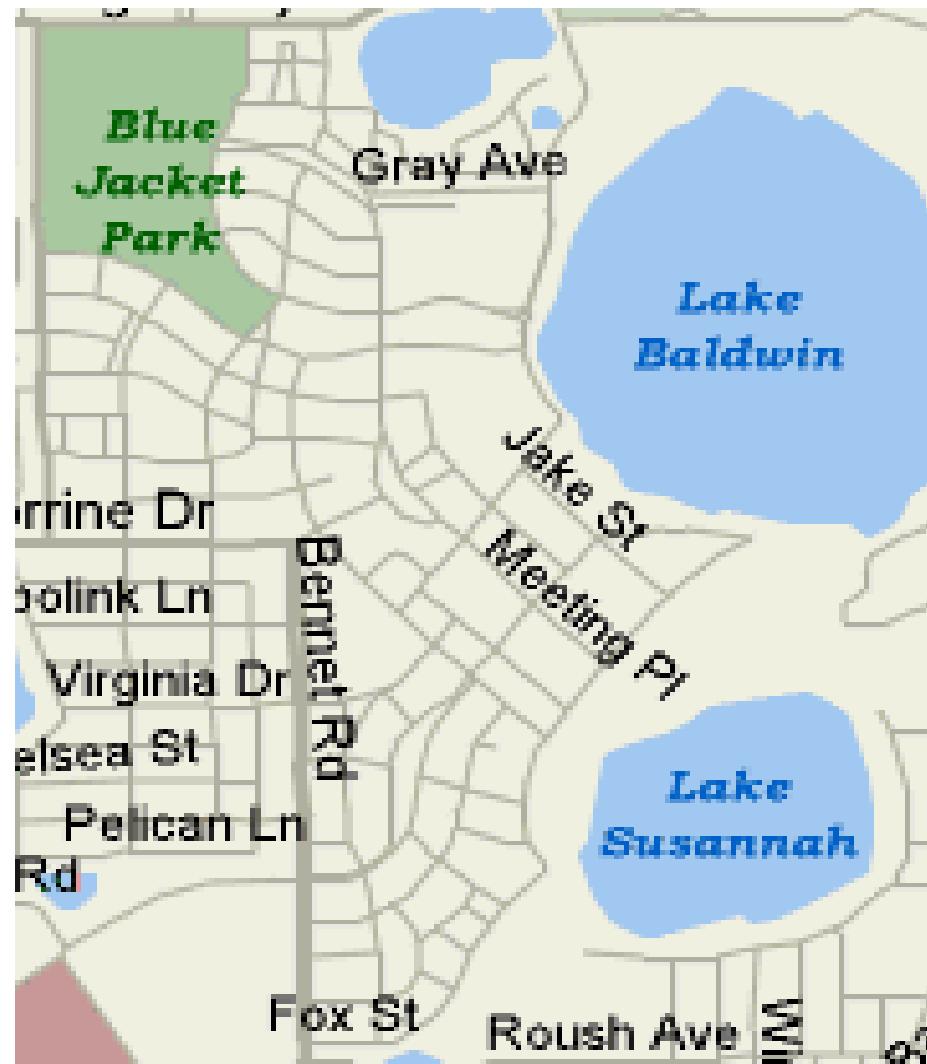
## Improving Connectivity

The Connectivity Index can be improved by removing the cul-de-sacs and connecting the street-ends to other streets. Simple changes in street design can bring about significant changes in Connectivity Index scoring.



# Baldwin Park - Index of 1.62

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# 28 Connections But No Through-Street

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Tried to Put Compact  
Development in Perspective